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PUBLISHED BY
THE SMOKER'S MAGAZINE CO.
— NEW YORK. —

GENEROUSLY
GOOD

NIGHT
OR DAY
YOUR
CUSTOMERS
WILL CALL
FOR

GEO. W. CHILDS
5c Cigar.

The GEO. W. CHILDS 5c. Cigar is beyond dispute the most marvelous success of the age

Just look at the way the sales have grown:

Geo. W. Childs cigars sold in 1894	1,428,000
Geo. W. Childs cigars sold in 1895	5,975,000
Geo. W. Childs cigars sold in 1896	16,895,000
Geo. W. Childs cigars sold in 1897	26,906,000
Geo. W. Childs cigars sold in 1898	39,152,000
GEO. W. CHILDS cigars sold in 1899	56,167,000

For the last two months the sales have been at the rate of 75,000,000 a year.

We hope to so increase our facilities that for the year 1900 we can make our sales a full

ONE HUNDRED MILLION CIGARS.

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It is a GENEROUSLY GOOD record that no other cigar can equal. The quality of the cigar is the secret of its success.

MANUFACTURERS' CIGAR CO.,

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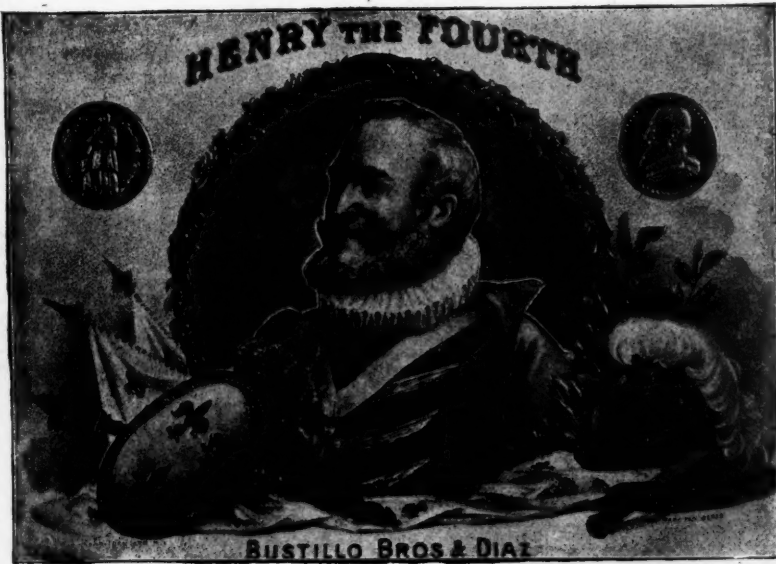
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.....MANUFACTURERS OF.....

Clear Havana Cigars



Finest Quality and Workmanship.

Factory: TAMPA, FLA.

Office: 58 Warren Street,

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NEW YORK.

VOLUME VI.

NUMBER 5.

The Smoker's Magazine

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OH! THIS IS GREAT!
THIS
CREMO
THE BEST **5 CENT** CIGAR.
ACKER, MERRALL & CONDIT,
and
METROPOLITAN TOBACCO CO.,
N. Y.

SOLD BY LEADING DEALERS.

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Aromatica, La Flor de Yncian, La Flor de Murias, La
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Exclusively.

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"ALWAYS AS FINE AS TOBACCO GROWS."



B. SHARP,
HIGH-GRADE
Cigars,
10 COMFORT ST.,
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EXACT SIZE 1-5 X 1-2 INCHES.

YOUR NAME ON
1000 GUMMED FREE
LABELS

With a Year's Subscription to

The Smoker's Magazine \$1.

**JUST
HOW
THEY
LOOK**



Y. D. WAKE,
DEALER IN
FINE CIGARS
1000 PURCHASE ST.,
Priceville, Ok.

Showing the exact size of Gummed Labels, 1000 of which are given with each subscription at \$1.00 per year.

These little business-pushers can be used in a thousand ways—stick 'em on boxes of cigars, cigarettes, matches, packages of tobacco, etc., keeping your name before the smoking public, *advertising* your store and *increasing* your regular trade. We use only the best gummed paper, so they will not stick together, break or curl. They are plainer, handier, cleaner and more showy than a rubber stamp and may be used in many places at the same time; are also used as price-marks, and on paper and envelopes, etc. We make ONE SIZE ONLY, as shown, and only in assorted colors. No variation in size or color is possible. Labels forwarded by prepaid mail in a handsome box in about 10 days.

Quantity and Quality at Lowest Prices.

A Year's Subscription to The Smoker's Magazine with	1,000 Gummed Labels, \$1.00
	3,000 " " 2.00
	6,000 " " 3.00
	10,000 " " 4.00

SEND CASH WITH ORDER. STAMPS ACCEPTED.

The less reading a label contains the better it will look. Write plainly, giving full address and order to-day.

**THE SMOKER'S
MAGAZINE CO.,**
TIMES BUILDING, NEW YORK.

WE REFER TO ALL COMMERCIAL AGENTS, AND BANKS AND EXPRESS COMPANIES IN NEW YORK.

SEND POSTAL FOR SAMPLE LABELS—THEY'RE FREE.

The Only Magazine Issued Solely in the Interests of the Retailer and His Customers.

Thousands of the most successful retailers the country over are already subscribers, because the magazine is instructive and valuable to them. Those who are not subscribers we ask to examine the magazine and note what the trade says of it.

We solicit the subscription of every intelligent cigarman in the land.

May we not have yours?
Read What Others Say.

"The best publication in the trade," L. W. COON, NEW YORK.

"My customers find it interesting and prefer it to any other trade paper," M. GROSSMAN, NEW YORK.

"It is always full of valuable and timely suggestions and I prize it very highly," C. M. HARDEN, LYNN, MASS.

"It should be in every retailer's hands," ED. KOLMAN, CHICAGO, ILL.

"I highly recommend it to the retailers," L. ROSENBAUM, NEW YORK.

"We got stuck on it and consider it a bargain,"

H. C. WILD & CO., KANSAS CITY, MO.

"Your valuable suggestions on window dressing doubled our sales last week,"

PETERSON BROS., BUFFALO, N. Y.

"The best investment I ever made," BRO. SMIES, CRIPPLE CREEK, COL.

"No cigar store complete without it, ideas enough in a copy to last a month," D. PROWLER, NEW YORK.

And hundreds of others from all classes of cigar-men.

I. HUSTLE,
CIGARS
AND
TOBACCO,
Blissville, Me.



ANDY SMART'S
Smoke Shop,
17 Prosperity Ave.,
COR. PLEASANT ST.
DOLLARSTOWN, U. S.

THE SMOKER'S MAGAZINE SIGN MARKER

(The line above is the style and size of letters in the set.)

With a Year's Subscription to the Magazine, \$1.25, Prepaid.



The exact size is 3x8x1½ inches. Weight nearly 10 oz.

THE SIGN MARKER is practical in every way, and being made of the best material will last a lifetime. The above engraving shows the set of FIFTY ½-inch rubber type (capital letters, figures, ornaments, etc.) packed in a strong box with self-inking pad, and ready for use.

IT IS INDISPENSABLE

to merchants in all lines of business and can be used in hundreds of ways in making Signs, Show Cards, Price Tickets, Bulletins, Marking Boxes, Printing on any flat surface, etc., **saving time and money**, and paying for itself almost every time it is used. Sets selling at \$3.00 and upwards will do no better work, while this set costs practically nothing, being sent prepaid with a year's subscription to **THE SMOKER'S MAGAZINE** at \$1.25. This unheard of offer is made simply to increase the circulation of the magazine, which will be found interesting and of great value to every man who makes, handles or smokes cigars. **THE SIGN MARKER** is not sold nor sent C.O.D.—it is **FREE**, and there is but one way to get it, and that is to subscribe to **THE SMOKER'S MAGAZINE** for one year at \$1.25, and one will be sent prepaid upon receipt of subscription. Guaranteed exactly as represented in every particular or money refunded without question. **You run no risk!**

*Do it
now!*

should take advantage of it at once.

Please

send us Postal or Express Order, New York Draft or ac. stamps in registered letter for \$1.25 and your subscription for one year will be entered and a sign marker sent you promptly. Make local checks for \$1.25—they cost us ac. for collection. Stamps or money in unregistered letters at sender's risk. This offer is open to old subscribers as well as new—send in your order and have your subscription extended one year.

Every man can realize the great value of this offer, and don't delay—send your order to-day—NOW IS THE TIME.



The above neat sign was printed with one of our Sign Markers in less than 3 minutes, and then photo-engraved. It shows the work about 1-3 actual size. The many artistic and catchy combinations are unlimited, and the work cannot be excelled by a sign writer or printer.

The Smoker's Magazine Co.,

TIMES BUILDING, NEW YORK.

AGENTS WANTED.

We refer to all Commercial Agencies, Banks and Express Companies in New York City.

Please mention **THE SMOKER'S MAGAZINE** to advertisers.

Henry Clay and Bock & Co.,

— LIMITED —

The Havana Cigar and Tobacco Factories, Limited.

HAVANA, CUBA.

—

PAID UP CAPITAL, \$7,000,000.00 GOLD.

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La Rosa de Santiago,	Flor de Naves,	La Prominente,
Waldorf-Astoria,	Flor de la Habana,	La Imperial.

Annual Output, Over 85,000,000 Cigars.

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CIGARETTE FACTORIES:

Bock & Co.,	Henry Clay,	La Espanola,	La Legitimidad,
Honradez,	Hidalquia,	La Corona,	El Comercio, Cuba.

Annual Output, 1,200,000,000 Cigarettes.

—

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HAVANA OFFICE, 9½ O'REILLY STREET.

THE SMOKER'S MAGAZINE

∴ The only Monthly Magazine issued solely in the ∴
∴ interests of the Smoker and Tobacconist..... ∴

VOL. VI.

NEW YORK, MAY, 1901.

NO. 5.

WINDOW DRESSING AND STORE ADVERTISING.



ADVERTISING is the life of trade, and in no business is this more true than in the cigar business. The cigar dealer, as a rule, does not have sufficient faith in advertising to run a regular advertisement in the local papers in his town. Some tobacconists will take an occasional "flyer," as they prefer to call it, when they have something very special to offer; or the agent of the manufacturer of the goods has made his special inducements, and agreed to advertise the goods in the local newspapers in order to get the dealer to handle them.

There is no good reason why it cannot be made a very profitable investment, but it will be some time before tobacconists will look at it in a favorable light and use a proper amount of printers' ink. To be sure, many of them do use the "drop of ink that makes millions think," but not in newspapers. Cards, booklets, folders, etc., seem to be the extent of the average cigarman's advertising up to the present time.

The show window is one of the best

advertisements any tobacconist can have when properly dressed.

But, does the average retailer give as much attention to this branch of the business as he should? Perhaps he thinks so, or claims he gives all the time to it he can, being so very busy and having so much to attend to.

That is not a good reason for slighting the window, and losing the immense amount of good advertising it will give any store, when properly looked after.

In case the cigarman hasn't the time necessary, it would prove a wise investment to employ an extra clerk, whose special work should be "window dressing and store advertising."

As before suggested and urged in this department many times, one of the present clerks in the store may be just the man to look out for this work. And by doing this and practically nothing else, will keep him fairly busy.

Effective cards and changes cannot be hatched out in a minute, and the work necessarily requires some little thought and planning in order to secure the best results.

During the baseball season the scores of the various games may be shown on a bulletin in the store or window, and will always prove a success in attracting the attention of smokers generally. Should the cigarman not care to go to the expense of getting up a bulletin board, a card about 10x12 inches, or even smaller, could be prepared at the cost of a few minutes' work, and on which should appear the scores of all the baseball games.

When conspicuously displayed in the store, it would prove an attractive feature, and many would drop in of an evening to glance over the full scores of the various games that day. The scores can readily be obtained from the newspaper bulletins in your city, or from the telegraph company at small cost.

A great many retail tobacconists seem to have gotten into the habit of emphasizing the cheapness of their goods and say little or nothing about their quality or merits. Cheapness in price is generally attractive, provided the quality is not also cheap. And by dwelling on the cheap price may lead some to believe that cheap goods only are handled by that store. Everyone knows that a cigarman is not in business simply for his health, and when he is continually making announcements of "15-cent cigars for 5 cents" they begin to doubt his statements and lose faith in his goods. It is impossible to sell goods for less than cost and keep it up—failure is inevitable, unless the "15-cent goods" are in reality a poor 5-cent article, and it won't take smokers very long to find out that point.

After that, the chances are a hundred to one that that cigarman couldn't sell them gold dollars for 30 cents apiece.

"Full value for the money" is a good business motto. Stick to it and follow it to the letter—it will prove one of your most effective advertisements for

the store. The public expect and will have value for the price they pay, and they will invariably go where they get that value—the retailer has a perfect right to ask every cent a cigar is really worth.

Don't cheapen the store by making cheap offers and selling cheap goods—sell the best goods for the money and you will sell lots of them. Strive to earn the reputation of selling

THE BEST FOR THE MONEY.

Never for an instant lose sight of the value of show cards in the window and store. The wording of every card should be brief, catchy, and to the point. Some novel or out of the ordinary saying used in connection with a certain line of goods will attract attention in a forceful manner that will not be forgotten easily. Another bright card-remark later will get a new customer into the store—then, the goods and salesmanship must do the rest.

After hearing evidence in an assault case between man and wife, in which the wife had a deal of provocation, the magistrate, turning to the husband, remarked, "My good man, I really cannot do anything in this case."

"But she has cut a piece of my ear off, sir."

"Well," said the magistrate, "I will bind her over to keep the peace."

"You can't," shouted the husband; "she's thrown it away."—Tit-Bits.

Quite an effective and tasty window display is reproduced in the accom-

panying half-tone engraving. The window occupying the centre of the store as it does, permits of an entrance to the store on either side, and the display is so arranged that it may therefore be viewed from any one of three points. This style of window is really a good display in itself, and lends itself readily to many handsome effects.

been the drinks before breakfast that have hurt me, but the drinks after."

A striking and attractive show window effect is obtained by having one door set in centre of store some 8 to 10 feet or more back of the usual window line, and then use curved or straight plate glass from the front to



AN ATTRACTIVE WINDOW.

The average cigar store front if arranged in like manner with two entrances, would leave little or no room for the show window between the doors.

"No, thank you," said the man when asked to take a drink before breakfast; "I have one bad habit already—smoking before breakfast—and I don't care to get into another."

"In my experience," said the other man, quaffing his cocktail, "it's not

each side of the door frame. This gives a "V"-shaped entrance and enlarges the show window several times over—so that the entire front is plate glass, and a passerby from either direction is sure to see one of the displays; the window being practically in front of them as they pass the store. It may be well to keep this idea in mind when you decide to change your store front.

A common clay pipe and a large,

nicely shaped cigar, may be attached to a show card with the wording as appears below, or such variation as may suggest itself to the tobacconist. It might read "Everything from a Pipe to a Perfecto," or

Everything A Smoker Wants

FROM

ONE CENT



TO



ONE DOLLAR.

"Villain, do your worst!" hissed Marjorie.

Mordaunt bowed and lighted a cigar.

"My doctor, in whom I have great confidence, advises me that smoking is positively the worst thing I can do," he explained, observing the look of perplexity which had now come into the young girl's glorious eyes.—*Detroit Journal*.

Another excellent idea to attract attention, as mentioned in these columns before and used by tobacconists in various cities, was put to good use by a cigarman recently. The scheme is to use a miniature deck of playing cards to illustrate a show card with poker hands, the cards being pasted in proper

position, filling in with lettering where necessary to make the announcement read something as follows:

WE HAVE A

"FULL HOUSE"

OF

"STRAIGHT" GOODS

FIT FOR ANY

"KING" OR "QUEEN,"

AND YOU DON'T HAVE TO BE

"FLUSH" OR WEAR

"DIAMONDS" TO BUY THEM.

This announcement will attract the desired attention when other things fail. The cards cost but a trifle and may be obtained almost anywhere.

Announcements of a startling nature—that strike the eye at a mere glance—will cause a man to pass the store again, or return in order to read and understand the exact catch. Almost any tobacconist can use the following idea to good advantage, by substituting one of his own brand names and price if thought advisable:

Your Wife

WILL LET YOU

SMOKE GOLD CROWN

CIGARS IN ANY ROOM

YOU EVER

Was In.

It has been suggested in this department from time to time that hand-

some lithographed pictures may be cut out and affixed to show cards in order to brighten them up, and make the announcement more attractive. The illustrations may be humorous or otherwise, as may suit the fancy of the cigarman.

Rough sketches in crayon or charcoal on a bulletin, and changed every day or so, would also prove a drawing card. Many amateur artists would be glad to do the work for a song—in case you do not happen to be an expert in that line—and it wouldn't be



**I Should
Warble
that**

**GOLDEN
EAGLE**

IS

A Great Cigar.

**It's a bird and a swift
proposition at**

10 CENTS A FLY.

necessary to be a very good singer either.

There is nothing like being open and frank with your trade, and the double meaning of the announcement that appears hereafter will be accepted with a

smile and in good faith. Of course, your understanding of it will be the right one—in either case.

**WE'RE DOING
PEOPLE GOOD
Every Day.**

Come in and let us

**DO YOU
GOOD.**

**Our SOAK 'EM
10c. Cigar
does the trick.**

Perhaps it was the tobacco juice upon his whiskers, perhaps it was his wearing of a silk hat with a Tuxedo coat; anyway, a subtle something told us that he was a farmer.

"Young man," said he, accosting the jeweler in the purest agrarian English, "I want eight gross of diamond pins for favors at my wife's husking bee."

It is reported that the extreme prosperity of the agricultural classes has, in many sections, led to the use of such large tracts of land for golf links as seriously to curtail the visible supply of wheat.—Detroit Journal.

Cigarman Keough, of Buffalo, N. Y., had a window display a short time since that consisted of empty cigar

boxes, that filled the entire window, with the announcement, as appears below, conspicuously displayed therein:

WE HAVE SOLD
ALL THE CIGARS
THESE BOXES CONTAINED
BUTT,
HAVE MORE INSIDE.
~~~~~  
THE NEAREST GUESS AS  
TO NUMBER SOLD ENTITLES  
YOU TO FIVE DOLLARS.

A Pittsburg cigarman had a catchy announcement in a recent handsome window display containing a choice line of pipes. It read as follows:

**Pipe Us Off**  
Here is a big  
family of us  
to choose from.

Several good schemes and show cards used by tobacconists will necessarily have to wait over until the next issue of THE SMOKER'S MAGAZINE, when they will receive consideration. Matters for mention in this department should be received during the early part of the month for the following month's issue. We ask every reader personally to kindly keep us advised as to any new and novel ideas that we may mention same for the benefit of all.

Kindly tell your brother tobacconist about THE SMOKER'S MAGAZINE.

### Snuff Users of Past Centuries.

QUEEN CHARLOTTE was the best known snuff taker among the English royal ladies. Her Majesty used to add a teaspoonful of green tea to her box every morning. Frederick the Great's mother was subjected to a rebuke from her son for taking a pinch during the tedious ceremony of his coronation. In Germany it was then considered improper to take snuff before persons one wished to pay respect to or during conversation. Later on, or at any rate in France, this etiquette relaxed, for Talleyrand said "that diplomatists ought to take it, as it afforded a pretext for delaying a reply which one might not have ready."

In a pamphlet published in 1710 called "The Travels and Misfortunes of an Enchanted Snuffbox," Dr. Sacheverell's snuffbox is described as filled with orangery. After dinner "the ladies, all impatient for the first pinch, put in their fingers almost all at once; the gentlemen with some respect after." Those who still read Hannah More will remember how in her "Thoughts on the Manners of the Great" she speaks of the ladies of quality of the 18th century carrying jeweled snuffboxes about their persons. The snuffbox became as much an adjunct of the toilet as the fan. The Spectator in 1712 wrote of snuff-taking by ladies as an impertinent custom, followed by some only to display their pretty hands; but the woman of fashion pulled out her box in the middle of a sermon, proffered her Brazilian to neighbors of either sex, and as she dropped her money into the collecting plate asked the church warden to take his pinch. To the beau of the 18th century the pinch of snuff was what the cigarette is to the masher of the 19th. From "Roderick Randow" we learn how the wardrobe of "a pretty fellow" included a pair of silver-mounted pistols, a gold-headed cane, and snuffbox of tortoise shell mounted with gold, having a picture of a lady on the top.

### A Good Word for Cigarettes.

"IT'S all well enough to inveigh against the cigarette," said a man from Missouri the other night, "but I want you to know that I'm the firm friend of the so-called coffin nail. If it hadn't been for the fact that I was an inveterate cigarette smoker, I might not be here spinning this yarn now.

"Quite a number of years ago it so happened that it was necessary for me in the course of my business to go on the St. Louis Fire Department, temporarily. Apparently I was a real fireman and I was regularly assigned to one of the engine houses in the business part of St. Louis.

"One night we were called out for a fire in the cellar of a candy store. Pretty soon a battalion chief came along.

"Burst that grating," the chief yelled at one of my company.

"The man grabbed an axe and began smashing the iron bars. He had them out of the way in a second and then the chief yelled at me to take the hose into the cellar. It looked like sure death to me. Smoke was pouring out of the cellar in dense black clouds and all above flames were to be seen. Down I went with my foreman and two other men.

"The smoke was the toughest proposition I had ever been up against. My eyes burned as though acid were in them. I heard the other firemen coughing and gasping for breath, but strangely enough my lungs were not seriously affected. We kept on groping our way in and now we could see the flame ahead of us. The fire was gaining and the firemen were showing signs of great distress. Before long one of them keeled over. Two of his comrades dragged him out and then came on back.

"You'd better get out of this," said the foreman to me. 'You can't stand it any longer, for I'm about to go under myself.'

"Oh, I'm all right," I said, for I

was really not as much in distress as when I first got in.

"My eyes had improved now that they were watering so furiously and my bronchial tubes were holding out with amazing tenacity. In five minutes more and one of the chaps who had carried out the other fireman was overcome by the smoke and he had to be lugged out. He was an old timer and when he came to outside he asked where the greeny was. When they told him I was still inside he groaned in shame and said that I must have been born in hell.

"Well, I stuck it out through the whole fire and when it was all over the old firemen told me I was certainly a wonder. And so I really was, and I can say that without taking any credit to myself. It was just a case of cigarette smoking.

"For years I had been inhaling all sorts of cigarettes, and I had so accustomed my bronchial tubes and the upper part of my lungs to smoke that the other smoke from the fire did not hurt me half so much as the regular firemen who had been fighting fires all their lives. So here is a tip for all fire departments: If they want to have their men able to stand all kinds of smoke, just teach them to smoke and inhale cigarettes and they will develop into regular salamanders."

### Alligator Card-Cigar Case Free.

With a year's interesting reading a smoker can obtain a useful and unique article, consisting of a substantial Card Case and Cigar Case, combined, for vest pocket, at absolutely no cost. Subscribe to THE SMOKER'S MAGAZINE at \$1 a year, and secure this handsome alligator finish leather Card-Cigar Case Free. It's something you've always wanted, and if it don't please you—get your money back.

Among advertisers, as elsewhere, the best informed men are the most teachable, and the most hospitable to new ideas.—National Advertiser.



# THE SMOKER'S MAGAZINE

THE ONLY MONTHLY MAGAZINE ISSUED  
SOLELY IN THE INTERESTS OF THE  
SMOKER AND TOBACCONIST.....

PUBLISHED BY

THE SMOKER'S MAGAZINE CO.,

TIMES BUILDING, 41 PARK ROW,

TELEPHONE, 3707 GORTLANDT,

NEW YORK CITY.

Issued the first of every month, \$1.00 a year, payable in advance. Subscriptions may begin at any time.

REMITTANCES should be made by N. Y. Draft, Express Order, or P. O. Money Order, payable to THE SMOKER'S MAGAZINE CO. Cash or stamps should be sent by Registered Letter. We cannot be responsible for loss if sent any other way.

When change of address is desired, both the old and new address must be given.

CORRESPONDENCE on all subjects of interest to the trade is solicited.

All manuscript should be accompanied by stamps for return—otherwise we will not be responsible for same.

ADVERTISING rates furnished upon application. ENTERED at the New York Post Office as second-class mail matter.

NEW YORK, MAY, 1901.

Remember, that when you have gained the public's confidence, you are in possession of one of the leading requisites to success in business.

To retain that confidence requires study and constant effort to please, as it is of a delicate nature and will not stand any abuse.

Now is an opportune time for a general Spring cleaning. Make the store take on an added brightness and spic-and-spanness. Don't forget the back room, an overhauling of which will undoubtedly bring forth much that can be dispensed with to advantage.

A beastly cigar and poor business usually go hand in hand. The tobacconist who gives the best possible cigar for the money is the one who has little

or nothing to say about unsatisfactory sales.

The moral in this is plain to be seen. A good cigar will bring the smoker to the store again for more of them, and from a "transient" or "accidental" patron, he is transformed to a "regular."

Smokers invariably have friends who also smoke, and the smoke from that same good cigar will cause remark, and eventually bring them to your store.

It then remains for the tobacconist to keep up the standard of his goods, which with polite and courteous attention will enable him to hold this new trade. A pleasant word sometimes goes a long way, and it costs nothing.

The unprecedented number of new subscriptions we are receiving goes to show what our readers think of THE SMOKER'S MAGAZINE. And as each "think" is accompanied by \$1 or more, we're compelled to believe that the Magazine strikes a responsive chord in the hearts of smokers and tobacconists.

It is unwise to attempt to force goods upon a customer, as it may impress him with the idea that you are trying to "do" him: No one likes to be forced into making a purchase, and such treatment will surely result in loss of patronage, and should be guarded against.

Our General Road Representative, J. B. Schwenck, a German name signifying "to empty," is now in Chicago successfully carrying out all that his name implies, in that he is emptying the pockets of smokers and tobacconists of \$1 for a year's subscription to the Magazine. He has a great proposition.

Have you sent in your opinion as to a man's ability to smoke 70 cigars a

day? If not, please do so soon, as we are preparing an article for early publication, and would like to hear from you.

Some cigarmen seem unable to realize the value of courtesy. When a man enters a store, and requests the favor of a light for a cigar, don't snap his head off because he didn't buy that cigar from you—or he never will buy one.

A growl of assent or no answer at all—which is practically as bad—will kill the custom of a smoker, so far as such a short-sighted merchant is concerned.

A hearty and sincere "Why, certainly; help yourself—that's what it's there for," will have a salutary effect, and create a favorable impression. Like a seed falling on fertile soil, it will bear good fruit sooner or later, and may result in an immediate sale then and there. The cigarmen then reaps the benefit of common decency and will never complain of the harvest.

You ought to have that cigar registered—a good name is worth money; therefore protect your property before it is too late. The cost is trivial, and we guarantee expert and superior service. Don't put it off another minute.

We desire to direct the attention of certain correspondents to the fact that we have no free list, and the only way to secure THE SMOKER'S MAGAZINE is to send \$1 for an annual subscription. Others say that they get the worth of their money many times over during the year.

We ask our readers to kindly keep in mind that we are always glad to hear from them with regard to any and all matters, and that same will receive prompt and careful attention.

### To My Old Pipe.

Old friend, it grieves me sore to lay  
you by,  
Your service grateful and benign  
Through coming years must long defy  
Forgetfulness. Here's "auld lang  
syne."

The grace which thy successor shows  
In shapely form was never thine;  
But homeliness, familiar, grows  
To beauty, spite of lack of line.

There's something hides thy want of  
grace  
From me, and glad I am 'tis so  
For memory wraps thy brown old face  
As evening clouds do sunset's glow.

As thoughts of friends whom we have  
met  
Still in my heart with me abide  
So though unused you shall be yet—  
Here on my desk—just laid aside.

W. W. KRANTZ.

### Queries Answered Department.

QUERIES will be answered in this department for our readers, whether they are subscribers or not, and we desire all to bear in mind that this service is entirely free of charge. Make as liberal use of this privilege as you wish. All communications will have prompt attention, and answers will be forwarded by mail when a two-cent stamp or a postal card is sent for that purpose. Tell us what you wish to know, and same will have our best attention.

W. F.—Correspond direct with the Racine Paper Goods Co., Racine, Wis., as they are the manufacturers of Parmenter's improved wax-lined coupon cigar pockets.

J. Z.—The address of J. H. Lucke & Co. is Lucke Block, Cincinnati, Ohio, as appears in their advt. in this Magazine.

G. E. M.—In registering a cigar title, all that is necessary is to send us the name, and state if to be registered

for cigars, tobacco, cigarettes, etc. All applications are to be accompanied by \$1 to insure immediate attention.

A. T.—You are informed that cigar factory No. 1116, 3d District of New York, is owned and operated by Kerbs, Wertheim & Shiffer, 1014-1020 2d Ave., New York.

A. A. W.—Please note advt. of Gummed Labels "To Subscribers Only," as appears on another page of this issue. This explains your query fully.

E. C. R.—Cigar factory No. 1707, 3d District of New York, is located at 112 E. Broadway, N. Y. B. Ulwick is the proprietor.

H. W. T.—There is no such list in existence, so far as we know. Would suggest the advertising pages of THE SMOKER'S MAGAZINE, which will cost much less than you suppose.

W. H. E.—Cigar factory 1000, 9th District of Pennsylvania, is owned and operated by J. W. Horn, of Yorkana, Pa. In corresponding please mention this Magazine.

B. A. M.—Yes; we make effective illustrations, drawings, cuts, etc., for advertisements. Our charge for same is actual cost. Please advise us exactly what you want, and we will quote you best prices.

Judge—What cause have you to apply for divorce, when, as you say, your wife is dutiful and loving?

The Man—Judge, she insists on cleaning and scraping the color off my meershaum pipes.

Trus' no one an' put berry little confederence in yo'rse'f.—Arkansaw Thomas Cat.

"What's the charge against this man?" asked the magistrate.

"Plain drunk," answered the policeman.

"You're a liar, Irish!" shouted the prisoner. "Twas a champagne drunk, with all the frills."—Indianapolis Sun.

### What Others Say.

THE MIGHTY DOLLAR,

ROCHESTER, N. Y.

THE SMOKER'S MAGAZINE:

Enclosed please find check \$1.35 for another year's sub. to your up-to-date Smoker's Magazine. Send Sign Marker, and oblige,

Yours cordially,

A. D. FAUCHER.

WILKES BARRE, PA.

THE SMOKER'S MAGAZINE:

Enclosed please find \$1.35 for renewal of my subscription to your valuable Magazine for another year—I would not be without it if it cost twice the money: Kindly send me your Sign Marker, and oblige,

Yours for future success,

MAURICE ZIEGLER.

TORONTO, CANADA.

THE SMOKER'S MAGAZINE:

We beg to advise you that we receive your Magazine regularly and appreciate it very much. In fact it is one of the brightest publications that comes to our office.

Yours very truly,

THE CIGAR AND TOBACCO JOURNAL.

TRENTON, N. J.

THE SMOKER'S MAGAZINE:

I am a constant reader of your Magazine. It is a great stimulation and every dealer should subscribe to it. Wishing you every success, I am,

Yours truly,

JOE GRAZIANO.

NEW YORK, N. Y.

THE SMOKER'S MAGAZINE:

Enclosed please find \$1.25 for subscription to your valuable Magazine for another year with Sign Marker. Your Magazine pleases me very much.

Yours very truly,

OTTO OSEAS.

THE SMOKER'S MAGAZINE will assist you in your business—\$1 a year.



THE SMOKER'S MAGAZINE

## ART DEPARTMENT.

MAY, 1901.



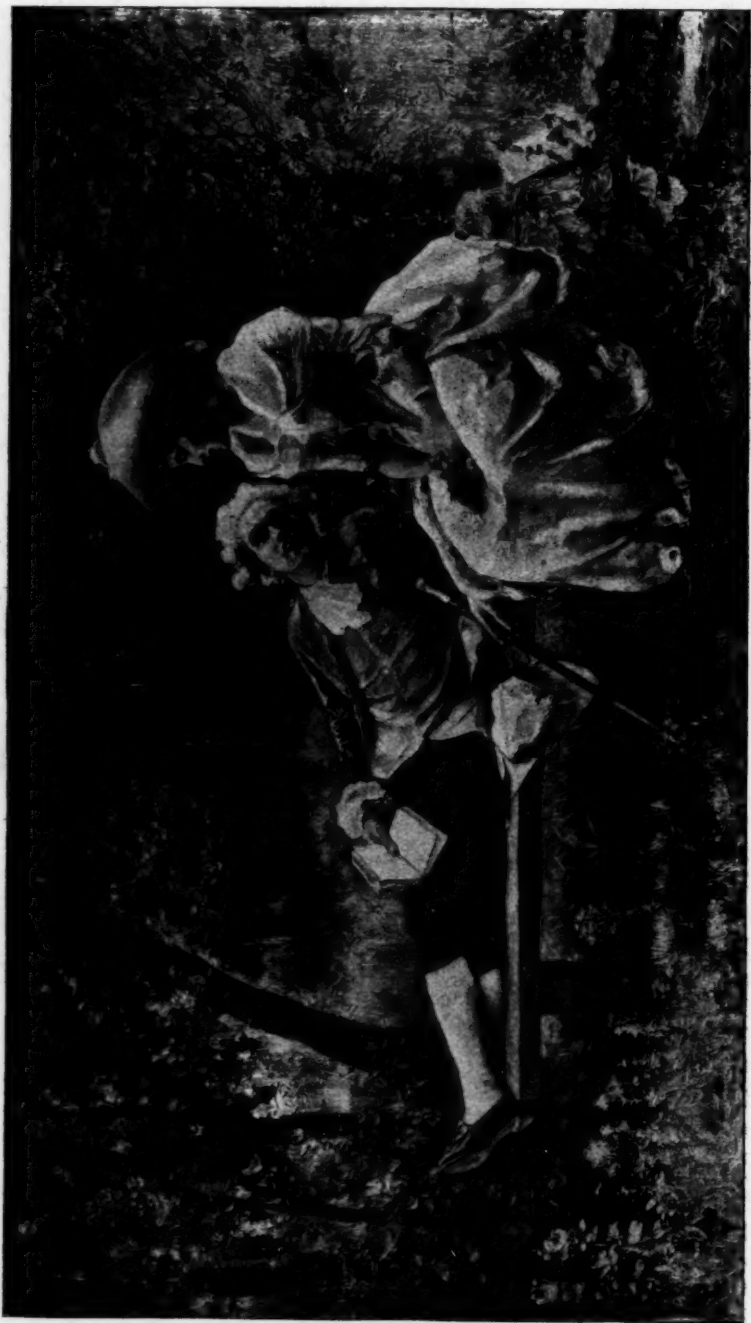
HER SEVENTH SUMMER.



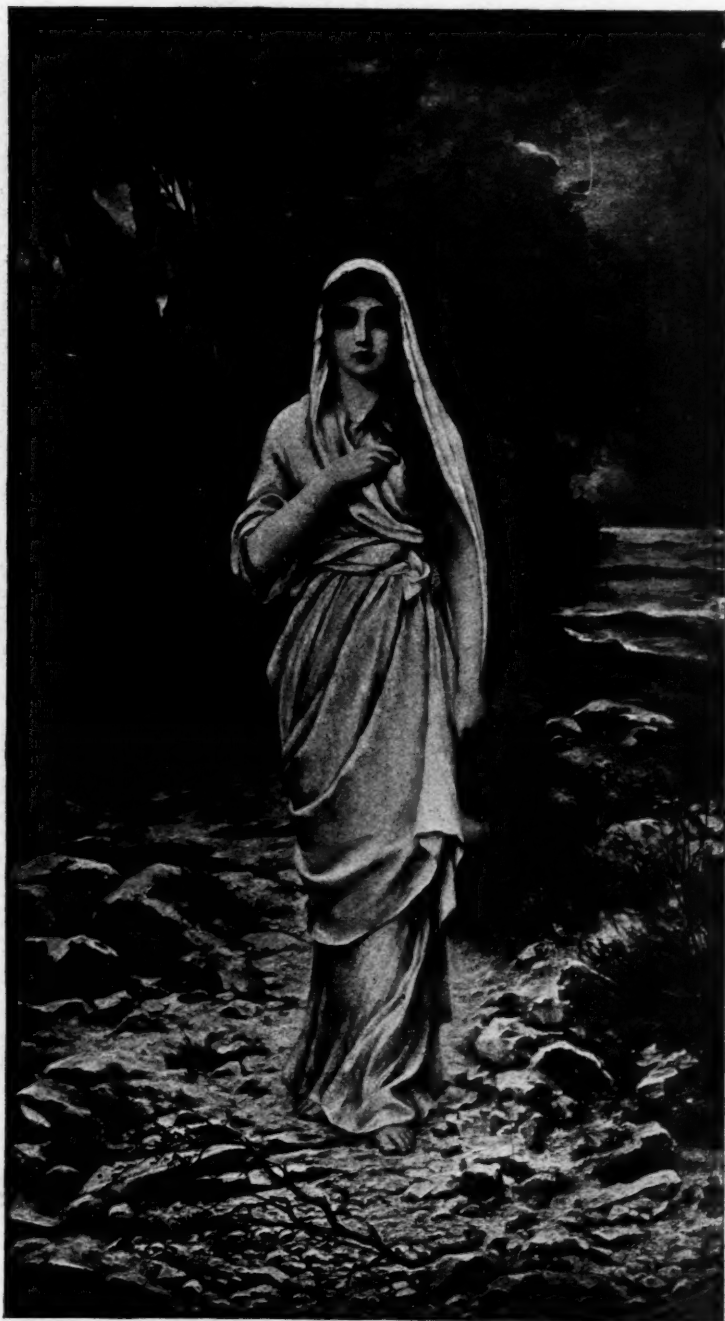
A GRECIAN STATUE.



SPRINGTIME IN THE WOODS.



A SECLUDED NOOK.



FAITH.



THE WINNING OARSMAN.



A MOMENT OF REVERIE.



THE SMOKER'S MAGAZINE



THE CHARMER.



### Smoking Car for Ladies.

**R**AILROAD officials of Belgium are now seriously thinking of introducing smoking cars, in which only women shall be allowed to travel. The reason of this may be attributed to the fact that a short time ago a young woman entered at the Brussels depot of the Southern Railroad one of the carriages reserved for ladies. A few minutes afterward another woman took a seat near her, and no sooner had the train started than she lit a cigarette and began to smoke. Thereupon the other woman became very indignant and threatened to complain to the conductor as soon as the train stopped. Her words, however, produced no effect on the woman who was smoking. "I am in a carriage reserved for ladies," she said blandly, "and I am not aware of any law which prohibits ladies from smoking."

The other retorted that she ought to have gone into the gentlemen's smoking car if she wanted to smoke her offensive cigarettes, and she vowed that she would take the matter into court if the railroad officials did not give her immediate satisfaction. When the train stopped she told her story to the conductor, but he was loth to interfere, and the result was that when she arrived at her destination she consulted a lawyer, and he has now by an action in court formally raised the question, Should railroad companies be compelled to provide separate smoking cars for those ladies who desire to smoke while they are traveling?

### Poker in Topsyturny Land.

White Chip—"I bet you three dudes."

Red Chip—"I'll see your three dudes and raise you a coon and two Jews!"—Judge.

Clara—And so you think of waiting on your husband at the table? What put that idea into your head?

Bertha—I thought perhaps it might cause him to flirt with me, you know.

### Red Register Bureau.

**W**E desire to notify the trade that we have unsurpassed facilities for Registering Trade-Marks for Cigars, Cigarettes, Tobacco, etc., and guarantee efficient and superior service in every particular.

Fee for Registration, including Sealed Certificate ..... \$1.00

Fee for Search, resulting in rejection ..... .25

A remittance of ONE DOLLAR is to accompany all applications for Registration, to insure immediate entry.

Address all communications to  
RED REGISTER BUREAU,  
THE SMOKER'S MAGAZINE Co., TIMES BUILDING  
NEW YORK.

### TITLES REGISTERED.

NICK O'TEEN. No. 17,263. Registered April 19, 1901, for Cigars. H. B. Jungfermann, Buffalo, N. Y.

CROSS RAYS. No. 17,264. Registered April 25, 1901, for Cigars. Bell Cigar Co. (E. M. Lewen and S. F. Sloan), Kalamazoo, Mich.

PAN-AMERICAN SPECIAL. No. 17,265. Registered May 1, 1901, for Cigars. Morris Goodman, New York.

PUDDING BROS. No. 17,266. Registered May 2, 1901, for Cigars, Tobacco and Cigarettes. Joyce & Fish, Boston, Mass.

### CORRECTION.

A WYOMING KID. No. 17,260. Registered March 4, 1901, for Cigars. Cheyenne (not Cheyenee) Cigar Factory, Cheyenne, Wyo.

### TITLES REJECTED.

Jo Jo, Old Hickory, Pan-American, Pansy, Atala, Every Day, Sunday, Holiday, Alex. Dumas, Free Lance, Elks, J. P. Morgan, Ben Hur, Geo. Childs, Royal Blue, Idolita, Mark Twain, Merriment, Stars and Stripes, Ohio Boy, Fanchon, Red Badge, L'Aiglon, 20th Century, Washington, Columbia, Seminole, Yankee Habit, Royal Flush, Foxy Quiller, King Albert, King Edward, Nyp, Montana Capitol, Cameo, Twilight, Idlewild, Oregon, Flush, Fool Kill, Top Notcher, Luxuro, Alonzo, Lafayette Square, Buffalo 1901, Florovana, Pyramid, Gimp and John L.

THE SMOKER'S MAGAZINE is only \$1 a year, with valuable premium.

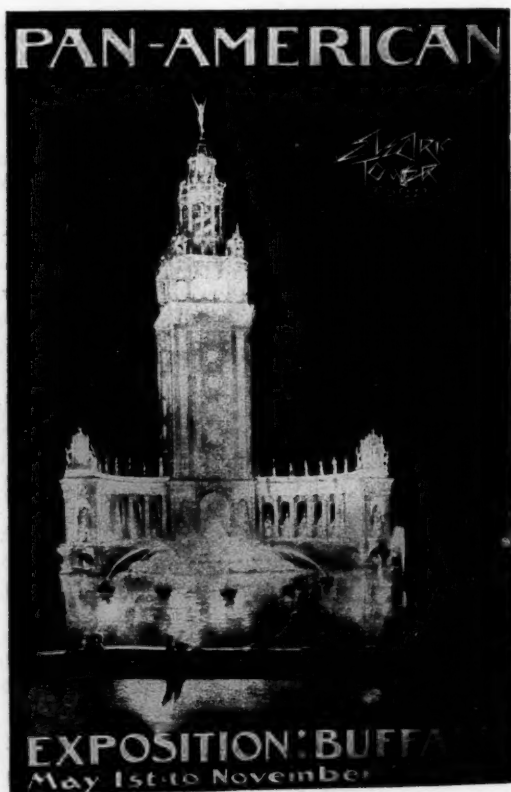
### Opening of the Pan-American.

**T**HE first of this month will see the opening of the Pan-American Exposition at Buffalo, although the opening exercises will not take place until Dedication Day, on the 20th inst.

The electrical exhibit will prove es-

points. It will stand in a broad basin and from a niche in its southern face will gush a cascade 30 feet wide and 70 feet high. The illumination of this tower at night will be particularly beautiful and wonderful.

All men will be interested in the Stadium, in which there will be seats for 12,000 people. It contains a quarter



pecially attractive, and the Electric Tower, 375 feet high, will be the center piece of the Exposition. The beauty of this tower is beyond description. The entire exterior is of richly moulded work and many costly groups of sculpture will adorn it at salient

mile racing track and ample space for all the popular athletic games. Here also will be the displays of livestock, automobiles and other road vehicles, farm and road machinery in motion. The large space beneath the seats will be used for exhibits.

**Retailers' Review.**

**W.** W. DUNN, proprietor of the St. James Café, 9 W. 26th St., New York, makes a specialty of cigars, and is doing a nice business with a full line of clear Havana cigars of John W. Merriam & Co.

Newman Brothers are the successors to the Manhattan Cigar & Tobacco Co., formerly at 2156 8th Ave., and now have stores at 202 W. 116th St. and 152 E. 23d St., New York. All of the obligations of the old company are assumed by the new firm. Joseph Buckner retires from the firm, having decided to go out of the retail business.

McInerny & Doran, the tobacconists at 126 W. Washington St., South Bend, Ind., have the largest and most complete stock of goods in that city, and are doing a very large and satisfactory business.

The record of Charles H. Holt, 316 E. Main St., Kalamazoo, Mich., as a rapid cigarmaker is certainly a good one. Mr. Holt's record is 800 cigars for one day of 9 hours; 3,400 cigars in one week, and 27,500 in 16 weeks—all hand made cigars. Mr. Holt has held this record for 11 years, and would like to hear from other cigarmen as to largest number made.

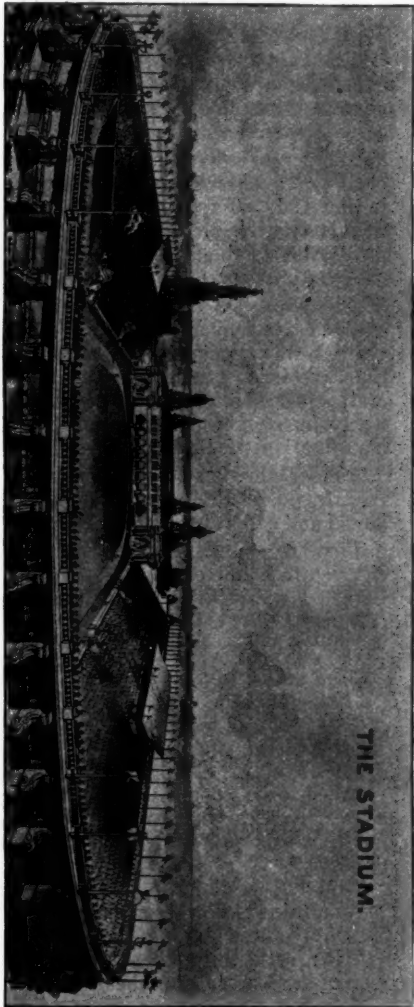
S. W. McGee & Son, 19 Jefferson Ave., Battle Creek, Mich., are the proprietors of one of the best cigar stores in that city, and have done much good work in building up a good cigar trade there.

J. C. Hobart, 114 S. Mechanic St., Jackson, Mich., has been 12 years in the cigar business in that city, where he has a very handsome store, and carries a choice line of leading brands.

"The Pipe," is the catchy name of one of Jackson's (Mich.) up-to-date cigar stores, which is now owned by N. A. Miller, and which is located at 235 E. Main St.

Ben Rich is the proprietor of the Royal cigar store at 362 Superior St., Cleveland, O., where he has a most attractive establishment and a stock of everything a smoker wants.

C. F. Enz and L. A. Rhinesmith have secured the lease of the cigar stand in the Hotel Gottfried, Upper Sandusky, Ohio, which they expect to



THE STADIUM.

have running smoothly the early part of this month.

The Northside Tobacco & News Co. has been succeeded by the J. K. Davis

Cigar & News Co., at 105 E. Ohio St., Allegheny, Pa. Under the able management of C. G. Peiffer their cigar business has increased considerably of late.

At 207 Straight St., Grand Rapids, Mich., a cigar store has been opened for business by C. J. Worfel.

Eugene Browning has acquired the cigar store of John Prouty at Worcester, Mass.

Another new store for the sale of cigars and tobacco is now ready for business at Jefferson Ave. and Main St., Batavia, N. Y. Chas. Smith is the proprietor.

M. L. Collard, the enterprising Washington, D. C., tobacconist, located at 932 Penna. Ave., N. W., advertises his goods "From Maker to Smoker," being a manufacturer of several private brands of his own. A heavy business was done during the inauguration of President McKinley.

A cigar store has been opened in the Arcade, Barre, Vt., by Ludwig Lewin, an old and expert hand at the business.

Trenton, N. J., has another new cigar store, at the corner of Perry and Carroll Sts. Anthony Puth is the proprietor.

---

"Tell me a story, papa."

"No; go to bed."

"No, sir! Tell me a story."

"If I do will you go to bed?"

"Yes."

"Well, once upon a time there was a great big bear that caught a hunter in the woods and started to hug him to death."

"In what woods?"

"Oh, I don't know—some woods."

"Did the bear hug him to death?"

"No; just then two big tiger policemen came along and run the bear in for violating the game laws. Now go to bed."—Ind. Sun.

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Subscribe to THE SMOKER'S MAGAZINE and keep ahead-of-date for \$1 a year. A valuable premium free.

### Miscellaneous Musings.

**L**A PAZ & PARSONS, manufacturers of Havana cigars, Tampa, Fla., are working many extra hands full time in order to keep up to the constantly increasing demand for their many popular brands.

—How innocent looking is the little paper wrapped cigarette, and yet it must be a terrible monster, else why should eleven States have passed laws prohibiting its sale, while thirteen others have cigarette bills before their Legislatures, and in six States the women of the W. C. T. U. are making a resolute fight for the suppression of the trade? Boys, it looks as though you will all have to brace up and take a "man's size" smoke.

—Business in Buffalo is moving along in a most satisfactory manner, and the crowds that are sure to attend the Pan-American Exposition will probably give the retailers all the business they care to handle.

—The attractive signs showing the bright red trade-mark of Ruy Lopez Co., 20 Fulton St., New York, are seen throughout the most prominent locations in New York, where the brands of Havana cigars of this well known concern are meeting with a ready and steady sale. Under the able management of J. S. Josephs, this comparatively new company is certainly securing their share of the business. Their factory will probably be further enlarged in the near future.

—Shade-growing has become the latest fad among tobacco growers, and many acres of Connecticut tobacco will this season be grown and cultivated under cheesecloth spread on wires, which in turn are supported by poles extending nine to ten feet above the ground. Experiments are also to be made this summer with Sumatra tobacco, but it is not likely that Connecticut will produce a better Sumatra than it does Havana. They have been growing tobacco in Connecticut and other States for at least fifty years from Havana seed, and except in fine-

ness of texture Connecticut seed tobacco is no more like Havana to-day than it was when the first crop was raised. It has none at all of the Havana flavor; and, unless there is something more than speculation in the talk of giving it that by the introduction of a certain microbe supposed to impart the peculiar scent to the Cuban product, it never will. So far as Sumatra is concerned we see nothing to be gained by the experiment; for, Connecticut now produces as fine a leaf for wrapper purposes as any, bearing the fact that it has no flavor at all—which is deemed a recommendation when used with Havana fillers—and the Sumatra wrapper leaf has no value except that it gives a handsome appearance to a cigar.

—It would seem that all of the cigar manufacturers are after the Pan-American business, as one Buffalo jobber reports that by actual count, 38 cigar salesmen called on him in one day recently.

—An anti-cigarette bill is before the House of Assembly, Charlottetown, N. S., and it is likely that the Canadian body will prohibit the sale of the paper wrapped smoke to minors.

—The "Consumers', Merchants' and Manufacturers' Secret Anti-Trust Society" has been incorporated at Springfield, Ill., by Isidor Latzer, a tobacco manufacturer of Chicago, and his two clerks, who represent two well-known tobacco manufacturers in the East. Mr. Latzer said recently:

"The object of the association is to educate the public to the dangers of the Trust evil. Its members are to include all classes. The work will follow the lines ordinarily pursued by secret organizations, and we firmly believe that we shall accomplish a great good. Lodges are to be formed all over the United States."

—The latest development in Mrs. Nation's meteoric career is her announcement that she will now go on a crusade against tobacco. It is not certain whether she will arm herself with brickbats, hatchets, or mere words, in

attacking cigars and pipes, and the sensation which her crusade stirs up will depend somewhat upon the settlement of this point. When it comes to trying to talk a man out of the tobacco habit, the most persuasive feminine eloquence is apt to fail.

—A cigarette bill which has found favor in the North Dakota House provides that all packages of cigarettes sold in the State shall be ornamented with a skull and crossbones, and the word "poison" printed in red ink. And thus is the poor cigarette abused, say the "fiends."

—Several messenger boys made heroic efforts to rescue the wooden figure of an Indian girl from in front of a burning Broadway cigar store, in New York, recently, but gave up in despair when it was found the figure was fastened to the walk.

—Schinasi Bros., manufacturers of Turkish cigarettes, New York, are experimenting in Waterbury, Conn., with a cigarette machine, patented by Frank J. Ludington, of that city. The capacity of the machine is said to be 175,000 to 200,000 cigarettes per day.

—Tobacco growers have for the past year manifested considerable curiosity as to the result of the extensive experiments in growing the weed in Michigan. This venture has now passed the experimental stage, it is stated, and is an established factor in the tobacco trade, and is liable to become a formidable competitor of the Eastern growing districts.

—Wichita, Kan., has a new cigar concern which is known as the Moran Wholesale Cigar Co., and is located in the Fletcher Block in that city. D. P. Moran is at the head of the concern, which aims to carry the largest and most complete lines of cigars in Wichita.

—Three employes of the firm of McGreenery Bros. & Manning, wholesale tobacconists, Boston, were arrested last month, charged with appropriating goods to the amount of \$10,000 during the past two years.



The three occupied the positions of clerk, teamster and salesman respectively, and seemed to have a system that required several detectives some time to ferret out.

—As a result of a recent trip of Geo. L. Storm to Buffalo, two large and handsome electric signs advertising the Robert Burns cigar are now in successful operation in that city. One of these electric signs, located at the cigar store of John C. Rowe, changes color automatically and makes a very effective display.

—Thos. H. Edmonston, the manufacturer of "Pop" cigars, Kingston, N. Y., has made some heavy shipments to the west recently—the greater portion of which were duplicate orders.

—Business at the factory of E. Regensburg & Sons, 118-120 Hudson St., New York, is moving in a very satisfactory manner. Messrs. Frey and Schwed are now on the road, while Mr. Brummer will start out in a few days with a choice line of samples on a trip to the Pacific coast.

—The American Tobacco Co. was forced to abandon the redemption scheme used in Virginia and North Carolina to knock out "Carolina Brights" cigarettes. One cent was paid for each box top of trust cigarettes returned, and before they knew it \$35,000 worth of box tops had been redeemed that had been shipped to Virginia by dealers in outside States simply to take advantage of the offer. The offer is now off.

—Treusch Brothers, cigar manufacturers and jobbers, have been in business at Grand Rapids, Mich., for the past 30 years, and have one of the handsomest stores in that city, which is located at Monroe and Ionia Sts. They are distributors for El Symphonie cigars of E. A. Kline & Co. and also of many other leading brands.

—The interesting developments as mentioned herein last month, have taken place, and the American Cigar Co. have secured the Havana-American

Co. and all their Havana cigar factories.

—A slot machine in a New York cigar store occupies a shady place in the rear of the cigarery, and carries a placard on its side which reads: "Hands off! This machine is simply stored here and is not to be tampered with." The sign neglected to announce that "pennies might be obtained of the clerk," but such was the case, and as queer as it may seem, no one paid the slightest attention to the notice. The constant dropping of pennies and the whirr of the machine was in evidence from morning until closing time.

A good many business men fail because they devote their time to trifles which a small boy could attend to at \$2 per week.—Boyce's Hustler.

Every tobaccoist needs THE SMOKER'S MAGAZINE in his business—it will also interest many of his patrons.

### The Town Marshal.

**B**ATT CARR was noted in Texas as a killer of bad men. For that reason, he was brought north and made Marshal of Caldwell, which town had been running wild since the death of George Platt, the former marshal.

The toughs smiled when they heard the report that the imported marshal used a brush on his head and a whisk broom on his coat. He did not weigh more than 120 pounds. It was all so ridiculous that in sheer disgust Big Jim, proprietor of the Red Light, proceeded to get wild on the worst stuff he had. In that state he undertook to show some newly arrived cowboys the sights of the town.

Carr had been around enough to know that his first night was likely to be the most exciting one in his term of office. It was therefore no surprise when he heard Big Jim's voice ordering the citizens off the sidewalk, as they were interfering with the procession.

The marshal followed the parade

# MI FAVORITA

## CLEAR HAVANA CIGARS.



MANUFACTURED AT KEY WEST, FLORIDA.

# PARK & TILFORD,

*Broadway, corner 21st Street,*

*NEW YORK.*

**PRICE LIST ON APPLICATION.**

Please mention THE SMOKER'S MAGAZINE to advertisers.

# THE BEST LITTLE CIGAR

of the  
New Century.

† †

NOT A CIGARETTE.



EXACT SIZE OF FOIL PACKAGE.

PURITY  
AND QUALITY.

• • •

M. BLOOM,

SOLE DISTRIBUTOR.

36 Delancey Street,  
NEW YORK.

back to the Red Light and showed his badge. At this sign of rival authority Big Jim began to talk. His remarks sounded like a cyclone and were intended to have a cyclonic effect on Batt Carr. The officer crossed the room and looked the windmill over at close range.

"Pears to me," said the Marshal, as soon as Big Jim stopped for breath, "that the bolts of this machine need tightening up a bit. It's ramshackle; 'sides, I think the slats are ketchen too much wind. Guess it's too rattle-trap and needs takin' down."

Big Jim was mightily surprised at the uncivil talk. Such things had never been mentioned before in his presence. He roared like a lassoed bull and reached out for Batt Carr's collar, but his reach fell short. He just clutched at the air as the butt of the Marshal's gun landed between his eyes. The big bartender went to sleep on the floor and Carr turned to view the crowd over the sights of two revolvers.

"Just as soon as I get to forty, countin' mentally," said he, "these dogs will begin to snap and every snap means a dead fool."

The screen was jammed into the double door during the first quarter of the count, and most of the boys reached fresh air through the windows before the end of the first half of Carr's mental figuring.

When Big Jim came to he found a large placard pinned to his coat with his hunting knife. It contained the following words: "Notis this windmill is tuck down and not to be set up only by offishal orders."

On the outside of the door was another larger placard, with these words: "Notis this farmicy is gone out of biznes. The opener or openers of this or these doors without offishal permission will be sent to the court beyant the skeys."

It took a month to restore Big Jim's countenance to its normal condition, and his system received such a shock that he promised to confine his talents to "tending bar if the Marshal would only give him a show."

This was granted and all went well





J. EDWARD COWLES, Manager Cigar Department.

## DISCOVER THE NORTH POLE

and you will find a sign posted on it, proclaiming the mighty truth that "SWEET VIOLET Cigars are **GOOD** Cigars." You don't have to go there to discover the fact, you can buy them anywhere. They are some times sold for ten cents, but don't pay it. They are worth the money all right and there is no "give away" trade mark branded on the cigar. A gentleman can smoke them with his head in the air, coat open and chest thrown out. Buy it and you've made a good investment; hand one to your neighbor, and you've made a friend. Smoke it and you're in love with the best five cent cigar on earth. If you are a dealer, sell it and experience the satisfaction of seeing your customer come back for more.

**Austin Nichols & Co.,**  
NEW YORK.

ESTABLISHED 1867.

# Unanimously Proclaimed Superior.

فوق العادة  
JUSTLY  
POPULAR  
HAVANA  
CIGARS.



E. REGENSBURG &amp; SONS, NEW YORK.

فوق العادة  
JUSTLY  
POPULAR  
HAVANA  
CIGARS.

## ENJOY A NATIONAL REPUTATION.

### E. REGENSBURG & SONS,

118 and 120 HUDSON STREET,

NEW YORK.

Please mention THE SMOKER'S MAGAZINE to advertisers.

**Wheeling Stogie Cigar**

**A Fine Hand-Made Long Filler Cigar of Cuban Tobacco.**

**No Drugs or Chemicals Used.**

Nothing but a fine quality of well cured tobacco used in the manufacture of these goods.

**Sample Box of 12, 40c., prepaid to any part of the United States.**

**Box of 100, \$2.25, Charges Prepaid.**

**The Quality Will Please You. Order To-day.**

**Wheeling Stogie Cigar Co.**  
WHEELING, W. VA.

**For PRESS CLIPPINGS...**

ON ALL SUBJECTS

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## National Press Intelligence Co.

32 PARK PLACE,

P. O. Box 2747.

New York

### BARGAINS IN TYPEWRITERS.



Business men can save much valuable time by using a Typewriter. You will not be without one after once using. We furnish Remingtons, Smiths, Hammonds and standard machines at from \$25 to \$40, with full guarantee. New machines at reduced prices. Will send machine subject to trial. Standard machines rented at \$3 monthly. We also exchange and buy for cash, Desks, Cabinets and Supplies at reduced prices. Send postal for illustrated list of all standard machines.

### Consolidated Typewriter Exchange,

241 Broadway, New York City.

Telephone, 530 Cortlandt.

until the B-X boys came in. They were Jim's favorites, for they parted with their wages more easily and rapidly than any other gang that showed up in the town. It was Saturday night when the B-X boys came and it was Sunday-school time in the town before they knew it. In the progress of this festive occasion they treated so often that Big Jim became irresponsible and in this condition started out to lead another parade.

Batt Carr met them at the corner and gave them the first intimation that it was Sunday-school time. He told Big Jim that they could deposit their armament on the sidewalk and then wend their way like good children to the church, where the Sunday-school superintendent would be glad to elucidate a lesson on a suitable Scripture text.

Some of the boys demurred, and as a result one of them had to be taken out of the parade and planted. The rest followed Jim to Sunday-school. The superintendent was always looking for recruits from the highways and hedges, but this was almost too much. However, he furnished a teacher and appointed Batt Carr as assistant. It was amazing to see the B-X boys trying to outdo Jim in getting marks for answers to the Scripture questions.

They thought the ordeal was over when the parents, to the extent of the entire town, came casually in after their children. But Batt Carr said that the preacher was a good man and they ought to show their respect by staying for the sermon which was to follow, and they stayed.

Owing to the jam, it took the good man an unusual time to make his way from his carriage to the pulpit. It was said that as high as a quart of whiskey was offered for mere standing room on the doorsteps, or on a box at one of the windows, but there were no takers. The crowd that could not get in was a record breaker.

Batt Carr gave the paraders a tip that after the service there would be a private "catechise" down at the Red Light, and the man that couldn't answer questions would be up against a pile of trouble. They didn't take

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after you read it.**

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their eyes off the preacher's face for an hour.

The "catechise" was held at the Red Light behind closed doors, with the hundred-foot street pretty well blocked with persons anxious to eavesdrop on the process. It is said that the paraders showed great proficiency and Big Jim won the honors.

Then Batt Carr opened the door, and standing on a beer keg, so he could be seen, made a speech.

"Ladies and gentlemen," he began, "I say ladies because I see two, bless their souls, peekin' through the out-skirts. I hev to go ter church Sunday mornin' and night. Can't get out of it, fer my wife, she says I must set an example, and I hev to set it. Now, I'm no hypnotist, so how kin I take keer of the disorders unless I take 'em to church? So I lay down this law, ef any cuss cuts up any didoes anywhere in this town to the disturbance of the gospel, I'll round up the whole town and take 'em to church with me for four Sundays after each and every one of said didoes. Amen. Now git." And the crowd got.

### Short Smokes.

**A**MONG the many things to be said in favor of smoking is the fact that it serves to keep out the moths. Portieres, carpets and upholstered furniture in a room given over to smoking are rarely troubled with moths. Once they have attacked a fabric, smoking, it is said, will drive them out, which is more than any other enemy of the moth has ever been known to do. Camphor, tar balls, pitch-paper and the rest of them are all excellent at keeping the little pest out, but once in and the only means of coaxing the insect out is by tobacco smoke. A certain widow, whose attraction for the men was a mystery to most of her sex, once confessed that her charm was all comprised in the way she worded her invitation to the men to call. "Come and help me get rid of my moths," she would say; "The portieres both of my library and drawing-room are full of moths, and if you will just come and smoke them out for me I shall be infinitely grate-

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**Times Building, New York.**

**Red Register  
Bureau.**

ful. Really, if you don't, I shall have to take to smoking myself." And the poor, dear men, each under the delusion that he and he alone was ridding the widow of her moths, would come and smoke by the hour.

—It is an odd fact that in England the cultivation of tobacco as a crop is prohibited by a tax so high on every acre sown with tobacco seed that no Englishman could afford to grow it, except as Mr. Joseph Chamberlain grows orchids—as an expensive fad. The origin of this prohibition is still more curious. It originated in the reign of Charles II., when Parliament passed a law forbidding the growth of tobacco in England for the express purpose of encouraging trade with the new colony of Virginia.

—J. D. Otstot, a pioneer citizen of Springfield, Ohio, has in his possession three cigars which were wagered on the election in which William Henry Harrison and Martin Van Buren contested for the presidency. The cigars are a portion of a box made by Jonathan Whitehead, of Columbus, especially in accordance with the wager, and none were to be smoked until Harrison was elected. As a consequence they were not smoked and Mr. Otstot has signified his willingness to donate them to the Clark County Historical society.

—"Here is one of the most interesting lists you ever looked at," said the clerk of an important Senate committee at the Capitol, "and it is absolutely reliable. It was prepared after two years of study and I only used it to convince an aunt of mine that the use of chewing tobacco is no drawback should one desire to go down into history as a statesman. This is a list of Senators who use chewing tobacco incessantly while on the floor of the Chamber. I have seen strangers wonder at the array of china cuspidors in the Senate and I can assure you that they are not there as ornaments. Some of the best men in the Senate are never happy unless masticating a piece of the weed and I think this list ought to silence some of those who oppose the habit. Senator Morgan chews tobacco all the time. The others in this class are Senators Vest, Pettus, Daniel,



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Is due to the fact that it is entirely different than any other 5c. cigar you have ever handled or smoked. All of the care and skill used in making our Highest Grades of All Havana Cigars is also employed in the making of **Cake Walk Cigars**.

The **Greatest Care** is used in blending our tobaccos—like the blending of case teas—to gain that delicate flavor, or the blending of whiskeys to secure that smooth, velvety taste of the finest rye.

The **Cake Walk Cigar** is made of **Long Havana** and **Old domestic filler**, and blended with such expertness as to bring out the fine, delicate **Aroma** of the **Vuelta Abajo Havana**. They are **Hand Made**, and the finest quality of **Sumatra Wrapper** is used.

The result is that the **Cake Walk Cigar** suits the taste of America's most fastidious and exacting smokers. We are honest with you and tell you exactly how our cigars are made—there is no secret about it; it is simply the tobacco we use and expert workmanship, which produce a cigar that cannot be equalled at the price.

The **Cake Walk Cigar** is far superior to many so-called 10 cent cigars, and it has come to our notice that many dealers are selling them at 10c. each and increasing their trade daily, for it contains what is so rarely found in a 5-cent cigar—**HAVANA**—you can **taste** it, because it is there.

The **Cake Walk Cigar** is made in six sizes, as follows:

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| LONDRES . . . . .                      | 4¾           |
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| CONCHA EXTRA . . . . .                 | 4¾           |
| (Perfecto Shape)                       |              |
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All sizes packed in Boxes of 50 each. Each box bears the Genuine Union Label.

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## JOHN J. ROTH.

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To PRIVATE SMOKERS:

Why pay \$7 and \$8 per 100 when we will send you 100 as good—yes, better—cigars for \$4.50 C.O.D. or cash with order. Let us prove it.

Bate, Cockrell, McEnergy, Berry, Spooner, Culberson, Scott and Cullom. Those Senators who used chewing tobacco, who went out on March 4, were Messrs. Butler, Caffery, Kenney, Chilton, and Carter. Those who chew while listening to a speech, or while speaking, are Senators Clay, Hanna, Penrose, Mason, Pritchard, Hale, Tillman, Jones of Nevada, Nelson, and Turner. The fiery Pettigrew always ate candy during a debate, while Mr. Allen kept a box of snuff on his desk.

Some time since Daniel A. Sell, a fireman of Gettysburg, Pa., took part in a fireman's parade at Reading, Pa., where he received a badge for being the smallest fireman in the State, and also won a prize of 500 cigars for his company. Mr. Sell is but 3 feet 8 inches in height and is probably the smallest member of a fire company in the world.

There is a female cigarmaker in West Chester, Pa., who is said to be able to turn out upwards of 600 cigars per day. This is considerably better than the average cigarmaker can do.

The girls of Syracuse, N. Y., are at present willing to have their male friends smoke as many cigars as they please. In fact, they want them to smoke all they can, for the more cigars that are smoked the more cigar ribbons there will be, and cigar ribbons are what the girls are after. When sewed together they say the ribbons make the "loveliest sofa pillows." Most men would prefer to smoke the cigars rather than have the job of sewing the ribbons together.

—Barnet Hoffman is responsible for a queer clock which is attracting much attention every day at Heffley's drug store in Bedford street, Johnstown, Pa. The clock is the result of the labor of several weeks on the part of Mr. Hoffman and bears testimony that he is a clever mechanic. The face of the timepiece is made of fincut tobacco, the hands being two penny clay pipes. The Roman figures are of cigarettes, each one glued to the face of the clock, while around the edge of the face is a circle of tobies. The frame of the affair is made of cigar boxes, decorated with clay pipes,

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Combination Filler—Sumatra Wrapper.

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# Register Your Brands

cigars and cigarettes. The clock keeps good time and is in the place of the clock usually seen at the drug store. When the whole thing was completed it was found that the pipe hands were too heavy for the works of the clock. So Mr. Hoffman added six more wheels to the mechanism, and now almost perfect time is kept by the clock. Mr. Hoffman and a friend intend to go into the business of manufacturing queer clocks like the one he has displayed and selling them. It is likely that one will be built to send to the Pan-American Exposition at Buffalo.

—The man with a birthday about to fall due, need no longer groan in spirit at the thought of the ill considered neckties, the superfluous silver match safes, or the sawdust cigars that his devoted wife or sister were wont to bestow upon him. The silversmiths have lately bethought themselves of the needs of the man with small vices, and, when helpless womankind goes secretly shopping for her husband, sweetheart or brother, she is led to the counter where all the wonderful new smoking and beverage making contrivances are displayed. It does not take long to persuade her that the cigar loving object of her generosity would highly prize a silver or Kaisersen combination of cigar lighter, clipper, box opener, rest and ash tray all in one; or, if her purse and fancy demanded something more costly and ornate she can easily be tempted to purchase a smoker's traveling case. It is a polished, brass bound box that holds pipes, cigars, cigarettes, matches for use in wind and weather; an alcohol lamp, ash trays, cigar clippers, box openers, etc., and, when the box is not used by a traveler it serves as an ornamental smoking cabinet. Beside the ingenious contrivances for the comfort of the tobacco lover, there are equally admirable sideboard conveniences for the man who likes to brew his own cold or hot drinks. Patent silver lime and lemon squeezers, with spoon and saw knife attachments, are comforts in any household; but for the bachelor man, especially, complete tables are designed. The top of one of these holds all the various shapes of spoons,

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It is easy work and profitable employment, and will take but little of your spare time. If you are in the trade it will prove an especially attractive side line for you; while if you cannot take it up, please show this to some bright young man and have him write us at once for particulars and liberal terms.

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saw bladed knives, glasses and silver cups; along with a lemon squeezer, silver egg beater, spirit kettle for heating water and silver siphon bottle. In a frame beneath the table's top hangs a silver bound ice bucket. When a bachelor's sideboard, or a silver and oak mounted lemon squeezer is beyond the means of our gift giver, she still has it in her power to make a smoker happy by bestowing on him a flat silver case, no bigger than a penknife, and containing a clever little device for opening cigar boxes at one end and a blade for slicing off cigar tips at another.

One million dollar's worth of "opium prepared for smoking" comes into our ports annually. This amount, considering the activity of opium smugglers and the ease of carrying tiny packages of the drug, probably does not represent one-half of the total amount of such opium brought into our country each year.

"Now," said the tobacconist, instructing his new clerk, "if any one asks for pipes you can say we have them for \$1 and \$2."

"Yes, sir. In other words, if I can't get \$2 for a \$1 pipe, I'll take \$1."

"Exactly. Young man, you're a wonder."

The man with the subscription paper stepped into the office of the leading professional man of the place.

"Mr. Hunks," he said, "some of our young men are trying to organize a brass band. How much are you willing to subscribe?"

"I'll give \$20," replied old Mr. Hunks.

"That will please the boys, I know," rejoined the caller. "If everybody else does as well they'll soon have their instruments and be ready to begin—"

"Great Scott!" interrupted old Hunks. "You don't get a cent out of me for any such purpose as that. I thought you were raising money to buy them off."

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## HAVANA CIGARS.

| <b>Adelina Patti.</b> |             |
|-----------------------|-------------|
| Aidas .....           | 1-40. \$111 |
| Bouquet .....         | 1-40. 121   |
| Conchas .....         | 1-20. 94    |
| Divas .....           | 1-40. 121   |
| Heraldos .....        | 1-40. 375   |
| Invincibles .....     | 1-40. 235   |
| Panetelas .....       | 1-10. 108   |
| Perfectos .....       | 1-40. 190   |
| Prima Donna .....     | 1-40. 160   |

## L'Alonette.

|                       |             |
|-----------------------|-------------|
| Aidas .....           | 1-40. \$190 |
| Bouquet Espls. ....   | 1-40. 206   |
| Caprichos .....       | 1-40. 80    |
| Crema de Crema .....  | 1-40. 295   |
| Fancy Tales .....     | 1-40. 335   |
| Grand Perfectos ..... | 1-40. 230   |
| Panetelas Impls. .... | 1-40. 135   |
| Petit Bouquets .....  | 1-40. 103   |
| Perfectos Eleg. ....  | 1-40. 267   |
| Puritanos Finos. .... | 1-20. 130   |
| Regalia Am. ....      | 1-20. 135   |
| Regalia Fav. ....     | 1-20. 120   |
| Regalia Esp. Ex. .... | 1-20. 145   |

## Africana.

|                        |            |
|------------------------|------------|
| Caprichos .....        | 1-20. \$84 |
| Columbiana .....       | 1-30. 95   |
| Concha Esp. ....       | 1-20. 116  |
| Deleitas .....         | 1-20. 100  |
| Excentricos (foil) ..  | 1-20. 134  |
| Jazmines .....         | 1-40. 119  |
| Perfectos .....        | 1-40. 200  |
| Pred de Bismarck. .... | 1-40. 221  |
| Puritanos Finos. ....  | 1-20. 114  |
| Regalia Esp. ....      | 1-20. 168  |

## American Jockey Club.

|                       |             |
|-----------------------|-------------|
| Bouquets .....        | 1-40. \$203 |
| Concha Fina Esp. .... | 1-20. 122   |
| Exquisitos .....      | 1-20. 165   |
| Knickerbockers .....  | 1-10. 163   |
| Panetelas .....       | 1-10. 110   |
| Perfectos .....       | 1-40. 196   |

## La Antigüedad.

|                      |            |
|----------------------|------------|
| Camelias .....       | 1-20. \$93 |
| Conchas Fir. Fina .. | 1-20. 104  |
| Damas .....          | 1-10. 55   |
| Dorians .....        | 1-20. 94   |
| Invincibles Ex. .... | 1-40. 230  |
| Perfectos .....      | 1-40. 185  |
| Reina Victoria. .... | 1-10. 150  |

## Aristocratica.

|                       |             |
|-----------------------|-------------|
| Apollo .....          | 1-20. \$108 |
| Cabinets (in foil) .. | 1-40. 253   |
| Exquisitos .....      | 1-20. 134   |
| Invincibles .....     | 1-40. 235   |
| Minervas .....        | 1-40. 120   |
| Panetelas Venus. .... | 1-20. 91    |
| Rothschild .....      | 1-40. 225   |

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|-----------------------|-------------|
| Almuerzos .....       | 1-20. \$191 |
| Cabinets .....        | 1-40. 265   |
| Clavetes .....        | 1-10. 86    |
| Culebras .....        | 1-20. 147   |
| Deliciosos Ex. ....   | 1-40. 157   |
| Esquisitos Comp. .... | 1-20. 213   |
| Tales of Smoke .....  | 1-40. 282   |
| Gems .....            | 1-10. 102   |
| Lindas .....          | 1-40. 131   |
| Longfellow .....      | 1-40. 441   |
| Marquesas .....       | 1-20. 700   |
| Obsequios .....       | 1-40. 260   |
| Oradores .....        | 1-20. 231   |
| Panetelas .....       | 1-40. 193   |
| Perfectos .....       | 1-10. 115   |
| Petit Ducs .....      | 1-20. 133   |
| Princessas .....      | 1-10. 103   |
| Puritanos Finos. .... | 1-20. 122   |
| Regalia Esp. Ex. .... | 1-20. 153   |
| Violetas .....        | 1-10. 102   |

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|                        |             |
|------------------------|-------------|
| Belmonts .....         | 1-10. \$190 |
| Brevas .....           | 1-10. 136   |
| Conchas Esp. ....      | 1-20. 98    |
| Diplomaticos .....     | 1-40. 178   |
| Londres fino Esp. .... | 1-10. 108   |
| Magnolias .....        | 1-20. 176   |
| Panetelas .....        | 1-10. 107   |
| Perfectos .....        | 1-40. 189   |
| Petit Bouquet. ....    | 1-40. 189   |
| Petit Ducs .....       | 1-20. 133   |
| Puritanos Finos. ....  | 1-20. 120   |
| Regalia Esp. ....      | 1-20. 169   |

## La Carolina.

|                       |             |
|-----------------------|-------------|
| Concha Fin. Esp. .... | 1-20. \$113 |
| Elegantes .....       | 1-10. 133   |
| Favoritas .....       | 1-20. 102   |
| Invincibles .....     | 1-40. 248   |
| Perfectos .....       | 1-40. 195   |
| Puritanos Finos. .... | 1-20. 125   |
| Regalia Perfectos ..  | 1-40. 140   |
| Reina Esp. ....       | 1-10. 90    |
| Sports .....          | 1-40. 111   |

## La Comercial.

|                          |             |
|--------------------------|-------------|
| Ben Ali .....            | 1-20. \$190 |
| Bouquets Sub. ....       | 1-40. 160   |
| Comerciales Ex. ....     | 1-40. 228   |
| Conchas Sublimas ..      | 1-20. 104   |
| Crema de Crema .....     | 1-40. 275   |
| Fancy Tales .....        | 1-40. 275   |
| Graciosos .....          | 1-10. 132   |
| Maria Cristina. ....     | 1-10. 120   |
| Perfectinos .....        | 1-20. 125   |
| Perfectos Ex fina. ....  | 1-40. 197   |
| Perfectos Sublimas. .... | 1-40. 179   |
| Regalia Chiquita. ....   | 1-20. 94    |
| Regalia Selectas. ....   | 1-40. 138   |

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|                           |            |
|---------------------------|------------|
| Apollos .....             | 1-20. \$95 |
| Bouquets .....            | 1-40. 210  |
| Celestiales Astoria. .... | 1-40. 165  |
| Concha Fina Esp. ....     | 1-20. 125  |
| Conquerors .....          | 1-40. 298  |
| Coronas .....             | 1-40. 365  |
| Corona Perfectos .....    | 1-40. 240  |
| Emperadores .....         | 1-40. 660  |
| Fin de Siècle. ....       | 1-40. 420  |
| High Life .....           | 1-20. 185  |
| Invincibles .....         | 1-40. 313  |
| Perfectos Ex. ....        | 1-40. 175  |
| Regalia Chiquita. ....    | 1-20. 162  |
| Union Club. ....          | 1-40. 290  |

## Flor Cubana.

|                      |             |
|----------------------|-------------|
| Bouquets Sub. ....   | 1-40. \$127 |
| Perfectos .....      | 1-40. 178   |
| Petit Bouquets. .... | 1-40. 110   |
| Regalia Chica. ....  | 1-20. 113   |
| Regalia Esp. ....    | 1-20. 150   |
| Reina Victoria. .... | 1-10. 140   |

## Flor de Cuba.

|                         |             |
|-------------------------|-------------|
| Albas Finos. ....       | 1-40. \$310 |
| Bouquets .....          | 1-40. 225   |
| Celestiales .....       | 1-40. 360   |
| Deliciosos .....        | 1-20. 190   |
| Exquisitos .....        | 1-20. 174   |
| High Life .....         | 1-40. 185   |
| Portenas .....          | 1-40. 155   |
| Panetelas .....         | 1-10. 130   |
| Petit Bouquet. ....     | 1-40. 190   |
| Perfectos Esp. ....     | 1-40. 208   |
| Perilitas .....         | 1-20. 90    |
| Recuerdos Imp. ....     | 1-40. 400   |
| Regalia Perfecta. ....  | 1-20. 155   |
| Regalia Chica. Ex. .... | 1-20. 147   |
| Regalia Selecta. ....   | 1-20. 145   |
| Reina Vic Esp. ....     | 1-10. 210   |
| Royales .....           | 1-40. 175   |
| Sublimas .....          | 1-40. 270   |

## Flor de Benito Suarez.

|                   |            |
|-------------------|------------|
| Panetelas .....   | 1-10. \$93 |
| Regalia Esp. .... | 1-20. 150  |

## La Diligencia.

|                     |            |
|---------------------|------------|
| Coquetas .....      | 1-20. \$94 |
| Diligencias .....   | 1-40. 357  |
| Excelentes .....    | 1-40. 137  |
| Excepcionales ..... | 1-40. 209  |
| Magnolias .....     | 1-40. 189  |
| Petit Dudes .....   | 1-20. 93   |
| Perfectos .....     | 1-20. 174  |

## Eden.

|                       |             |
|-----------------------|-------------|
| Brevas .....          | 1-20. \$160 |
| Caprichos .....       | 1-10. 75    |
| Clavetes .....        | 1-40. 162   |
| Concha Fina Esp. .... | 1-20. 89    |
| Dainties .....        | 1-20. 129   |
| Deliciosos .....      | 1-40. 143   |
| Deliciosos Ex. ....   | 1-40. 164   |
| Especiales .....      | 1-20. 85    |
| Incomparables .....   | 1-40. 238   |
| Invincibles .....     | 1-40. 250   |
| Luricos .....         | 1-20. 99    |
| Perfectos .....       | 1-40. 188   |
| Perlas .....          | 1-40. 182   |
| Puritanos Finos. .... | 1-20. 120   |
| Regalia Esp. Ex. .... | 1-20. 148   |

## Espanola.

|                          |             |
|--------------------------|-------------|
| Alvas .....              | 1-40. \$293 |
| Aromaticos .....         | 1-40. 121   |
| Celestiales .....        | 1-40. 360   |
| Conchas Esp. ....        | 1-20. 105   |
| Luricos .....            | 1-40. 103   |
| Palmitas (foil) .....    | 1-20. 145   |
| Panetelas .....          | 1-20. 110   |
| Perfectos Fir Fina. .... | 1-40. 142   |
| Triangulares .....       | 1-40. 141   |
| Violetas .....           | 1-40. 117   |

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|-----------------------|-----------|
| Deliciosos Ex. ....   | 1-40. 165 |
| Flechas de Oro. ....  | 1-40. 132 |
| Obsequios Extra. .... | 1-40. 260 |
| Panetelas .....       | 1-10. 131 |
| Princessas .....      | 1-10. 104 |
| Puritanos Finas. .... | 1-20. 125 |
| Regalia Esp. Ex. .... | 1-20. 160 |

## Manuel Garcia.

|                        |            |
|------------------------|------------|
| Apollos .....          | 1-20. \$97 |
| Bismarcks .....        | 1-40. 369  |
| Bouquets .....         | 1-40. 151  |
| Casinos .....          | 1-20. 110  |
| Celestiales .....      | 1-40. 295  |
| Concha Fina Esp. ....  | 1-20. 113  |
| Concha Selec. ....     | 1-20. 135  |
| Deliciosos .....       | 1-40. 169  |
| Exquisitos .....       | 1-20. 130  |
| Favoritas .....        | 1-20. 105  |
| Invincibles .....      | 1-40. 227  |
| Londres Fino. ....     | 1-10. 130  |
| Panetelas Finos. ....  | 1-10. 98   |
| Perfectos .....        | 1-40. 206  |
| Petit Ducs .....       | 1-20. 132  |
| Puritanos Finos. ....  | 1-20. 119  |
| Regalia Chiquita. .... | 1-20. 89   |
| Rge. Esp. Ex. ....     | 1-20. 153  |
| Regalia Esp. Sub. .... | 1-20. 153  |
| Rositas .....          | 1-20. 105  |
| Sublimas Perf. ....    | 1-40. 193  |

## Henry Clay.

|                        |             |
|------------------------|-------------|
| Agullas de Guil. ....  | 1-40. \$365 |
| Alvas .....            | 1-40. 200   |
| Bouquets .....         | 1-40. 179   |
| Bouquet Royal. ....    | 1-40. 115   |
| Brevas .....           | 1-10. 148   |
| Concha Esp. ....       | 1-20. 118   |
| Concha Esp. Ex. ....   | 1-20. 95    |
| Concha Selec. ....     | 1-20. 94    |
| Londres fino Esp. .... | 1-10. 137   |
| Lulus .....            | 1-20. 298   |
| Matinees .....         | 1-10. 144   |
| Maud .....             | 1-20. 247   |
| Nancy Hanks. ....      | 1-20. 255   |
| Napoleones .....       | 1-40. 370   |
| New Yorkinos. ....     | 1-40. 100   |
| Panetelas .....        | 1-20. 136   |
| Para la Nobleza. ....  | 1-20. 203   |
| Perfectos .....        | 1-40. 195   |
| Predictos .....        | 1-20. 274   |
| Puritanos Finos. ....  | 1-20. 123   |
| Regalia de Paris. .... | 1-40. 133   |

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|-----------------------|-------------|
| Regalia Esp. ....     | 1-20. \$158 |
| Regalia Patti. ....   | 1-20. 136   |
| Regalia Perf. ....    | 1-40. 167   |
| Reina Vic. Ex. ....   | 1-20. 183   |
| Reina Vic. Sup. ....  | 1-10. 191   |
| Reina Maria Vic. .... | 1-10. 104   |
| Sports .....          | 1-40. 140   |
| Varieties .....       | 1-20. 218   |
| Victoria .....        | 1-10. 142   |

## High Life.

|                       |             |
|-----------------------|-------------|
| Admirales .....       | 1-40. \$235 |
| Bouquet Esp. ....     | 1-40. 138   |
| Londres Ex. ....      | 1-10. 127   |
| Perfectos .....       | 1-40. 212   |
| Puritanos .....       | 1-20. 126   |
| Regalia Superba. .... | 1-20. 138   |

## La Intimidad.

|                         |             |
|-------------------------|-------------|
| Bouquets .....          | 1-40. \$193 |
| Conchas Esp. ....       | 1-20. 121   |
| Conquerors .....        | 1-40. 327   |
| Delicias .....          | 1-20. 105   |
| Deliciosos .....        | 1-20. 158   |
| Fancy Tales. ....       | 1-40. 323   |
| Favoritas .....         | 1-20. 112   |
| Marias .....            | 1-40. 246   |
| Noblezas .....          | 1-40. 170   |
| Perfectos .....         | 1-40. 206   |
| Perfectos Ex. ....      | 1-40. 185   |
| Perfectos Waldorf. .... | 1-40. 180   |
| Perlas .....            | 1-40. 186   |
| Puritanos Finos. ....   | 1-20. 128   |
| Regalia Esp. ....       | 1-20. 144   |
| Reina Vic. Ex. ....     | 1-10. 171   |

## La Imperial.

|                        |              |
|------------------------|--------------|
| Altezas Reales. ....   | 1-40. \$1000 |
| Bouquet Sub. ....      | 1-40. 200    |
| Brevas .....           | 1-10. 150    |
| Cabinet Imp. ....      | 1-40. 250    |
| Concha Esp. ....       | 1-20. 109    |
| Heraldos del Rey. .... | 1-40. 340    |
| Invincibles .....      | 1-40. 275    |
| Napoleons .....        | 1-40. 150    |
| Perlas .....           | 1-40. 150    |
| Panetelas .....        | 1-10. 115    |
| Princesses .....       | 1-10. 105    |

## La Indiana.

|                    |             |
|--------------------|-------------|
| Agullas Imp. ....  | 1-40. \$375 |
| Cavalliers .....   | 1-20. 98    |
| Espirituales ..... | 1-20. 115   |
| Diamantes .....    | 1-40. 120   |
| Guritanos .....    | 1-20. 120   |
| Perfectos .....    | 1-40. 190   |

## India Cubana.

|                  |             |
|------------------|-------------|
| Bouquets .....   | 1-40. \$130 |
| Operas .....     | 1-10. 65    |
| Petit Ducs ..... | 1-40. 75    |

## For Larranaga.

|                        |             |
|------------------------|-------------|
| Bouquets .....         | 1-40. \$185 |
| Conchas Especial. .... | 1-20. 118   |
| Deleites .....         | 1-20. 107   |
| Panetelas .....        | 1-10. 113   |
| Perfectos .....        | 1-40. 220   |
| Petit Bouquets. ....   | 1-40. 188   |
| Pred de Dewey. ....    | 1-40. 410   |
| Regalia Esp. ....      | 1-20. 149   |

## Lord Beaconsfield.

|                 |             |
|-----------------|-------------|
| Bachelors ..... | 1-20. \$120 |
| Bouquets .....  | 1-40. 145   |
| Camelias .....  | 1-20. 95    |
| Excelsior ..... | 1-20. 125   |

## La Rosa de Santiago.

|                        |             |
|------------------------|-------------|
| Brevas, a la Con's ..  | 1-10. \$169 |
| Bouquet, Extra. ....   | 1-40. 205   |
| Camelias .....         | 1-20. 206   |
| Celestials .....       | 1-40. 344   |
| Conchas, First. ....   | 1-20. 122   |
| Concha Esp. ....       | 1-20. 114   |
| Delicias .....         | 1-10. 104   |
| Deliciosos .....       | 1-40. 175   |
| Diplomaticos Esp. .... | 1-20. 195   |
| Hermosos .....         | 1-20. 165   |
| Invincibles Ex. ....   | 1-40. 242   |
| Jockey Club. ....      | 1-10. 108   |
| Magnolias .....        | 1-20. 182   |
| Media Reg Esp. ....    | 1-20. 147   |
| Perfectos .....        | 1-40. 239   |

**Villar y Villar.**

|                   |            |       |
|-------------------|------------|-------|
| Bouquets          | .....1-40. | \$215 |
| Deliciosos        | .....1-20. | 174   |
| Escap Rothschilds | .....1-10. | 286   |
| Esquisitos        | .....1-20. | 175   |
| Invincibles       | .....1-40. | 294   |
| Knickerbockers    | .....1-10. | 183   |
| Panetelas         | .....1-10. | 138   |
| Perfectos         | .....1-40. | 243   |
| Petit Bouquets    | .....1-40. | 182   |
| Princesas         | .....1-10. | 112   |
| Reina Fina        | .....1-20. | 193   |
| Rothschilds       | .....1-20. | 205   |

**The Waldorf.**

|                  |            |       |
|------------------|------------|-------|
| Bouquets         | .....1-40. | \$160 |
| Cazadores (foil) | .....1-40. | 235   |
| Concha Esp.      | .....1-20. | 105   |
| Delicias         | .....1-20. | 100   |
| Deliciosos       | .....1-40. | 150   |
| Deliciosos, Ex.  | .....1-40. | 166   |
| Londres Imp.     | .....1-10. | 135   |
| Lulu             | .....1-20. | 215   |
| Perfectos        | .....1-40. | 197   |
| Perf. (dor fina) | .....1-40. | 195   |
| Perfecto Finos   | .....1-40. | 200   |
| Petit Bouquet    | .....1-40. | 140   |
| Petit Duc        | .....1-20. | 155   |
| Panetelas        | .....1-10. | 100   |
| Puritano Finos   | .....1-20. | 120   |
| Rothschilds      | .....1-20. | 165   |

**Waldorf-Astoria.**

|                   |            |       |
|-------------------|------------|-------|
| Aristocracias     | .....1-20. | \$160 |
| Astoria Perf.     | .....1-40. | 244   |
| Bouquets Imp.     | .....1-40. | 210   |
| Deliciosos        | .....1-40. | 193   |
| Greater New York  | .....40.   | 276   |
| Invincibles       | .....1-40. | 265   |
| Panetelas         | .....1-10. | 125   |
| Petit Bouquet     | .....1-40. | 176   |
| Perfectos         | .....1-40. | 213   |
| Puritano Finos    | .....1-20. | 130   |
| Regalia del Prin. | .....1-10. | 128   |
| Royales           | .....1-20. | 192   |
| Regalia Excel.    | .....1-20. | 160   |
| Lilias (foil)     | .....1-10. | 124   |
| Serpentinos       | .....1-40. | 162   |

**Washington.**

|                |            |       |
|----------------|------------|-------|
| Bouquets Finos | .....1-40. | \$133 |
| Edison's       | .....1-40. | 192   |
| Invincibles    | .....1-40. | 193   |
| Puritano Finas | .....1-20. | 112   |

**KEY WEST and TAMPA CIGARS.****MI Favorita.**

|                    |            |      |
|--------------------|------------|------|
| Apollos            | .....1-20. | \$71 |
| Bouquets           | .....1-40. | 104  |
| Brevas (pkgs. 25)  | .....1-10. | 85   |
| Camelias           | .....1-20. | 60   |
| Concha Bouq. Ex.   | .....1-20. | 94   |
| Concha Esp.        | .....1-20. | 75   |
| Casinos            | .....1-20. | 90   |
| Deliciosos         | .....1-40. | 110  |
| Elegantes          | .....1-20. | 56   |
| Invincibles        | .....1-40. | 143  |
| Jockey Club        | .....1-10. | 71   |
| Longfellow         | .....1-10. | 102  |
| Londres Fino Esp.  | .....1-10. | 84   |
| Liliputanos        | .....1-20. | 53   |
| Magnolias          | .....1-20. | 116  |
| Perfectos          | .....1-40. | 128  |
| Perfectos finos    | .....1-40. | 100  |
| Petit Bouquets     | .....1-40. | 92   |
| Petit Duc          | .....1-20. | 82   |
| Pre't's de P. & T. | .....1-40. | 156  |
| Puritano Finos     | .....1-20. | 78   |
| Regalia Esp.       | .....1-20. | 104  |
| Rothschilds Ex.    | .....1-20. | 88   |
| Varieties          | .....1-20. | 133  |
| Washington         | .....1-40. | 213  |

**La Elegancia.**

|                    |            |       |
|--------------------|------------|-------|
| A. M. & C. Cabinet | .....40.   | \$178 |
| Apollo             | .....1-20. | 70    |
| Bouquet Fino       | .....1-40. | 106   |
| Brevas             | .....1-20. | 88    |
| Cabinet            | .....1-20. | 94    |
| Camelias           | .....1-20. | 57    |
| Chiquitos          | .....1-20. | 39    |
| Comme il Faut      | .....1-20. | 79    |
| Conchas Bouquet    | .....1-20. | 64    |

|                   |            |      |
|-------------------|------------|------|
| Concha Ex.        | .....1-20. | \$58 |
| Conchas Selectas  | .....1-20. | 64   |
| Deliciosos Ex.    | .....1-40. | 106  |
| Double Enders     | .....1-20. | 78   |
| Favoritas         | .....1-20. | 55   |
| Invincibles       | .....1-40. | 143  |
| Jockey Club       | .....1-10. | 70   |
| Knickerbockers    | .....1-40. | 78   |
| Knickerbocker Ex. | .....1-40. | 73   |
| Londres Grande    | .....1-10. | 81   |
| Manhattan         | .....1-40. | 75   |
| Media Regalia     | .....1-20. | 65   |
| Opera Reinas      | .....1-10. | 35   |
| Perfectos         | .....1-40. | 132  |
| Perf. Ex. Finol   | .....1-40. | 124  |
| Perlas            | .....1-20. | 79   |
| Petit Bouquets    | .....1-40. | 74   |
| Petit Duc         | .....1-20. | 72   |
| Ponies            | .....1-40. | 35   |
| Puritano Ex.      | .....1-20. | 76   |
| Regalia Esp.      | .....1-20. | 102  |
| Regalia Ex.       | .....1-20. | 98   |
| Rothschilds       | .....1-20. | 78   |
| Savoy             | .....1-20. | 92   |
| Selección Esp.    | .....1-20. | 122  |
| Selecta Ex.       | .....1-20. | 77   |
| Selectas          | .....1-20. | 96   |
| Union League Espi | .....20.   | 74   |
| Victorias         | .....1-40. | 96   |

**La Belle Rosa.**

|                |            |      |
|----------------|------------|------|
| Camelias       | .....1-20. | \$57 |
| Concha Finas   | .....1-20. | 60   |
| Puritano       | .....1-20. | 76   |
| Deliciosas     | .....1-20. | 85   |
| Diplomaticos   | .....1-20. | 95   |
| Perfecto Finos | .....1-40. | 120  |
| After Dinners  | .....1-40. | 125  |

**First Consul.**

|                       |            |       |
|-----------------------|------------|-------|
| Alvas                 | .....1-40. | \$200 |
| Almuerzos (pkgs. 10)  | .....1-20. | 130   |
| Concha Especiales     | .....1-20. | 65    |
| Concha Fina Esp.      | .....1-20. | 80    |
| Deliciosos            | .....1-20. | 100   |
| Escepcionales         | .....1-40. | 160   |
| Invincibles           | .....1-40. | 105   |
| Jockey Club           | .....1-40. | 105   |
| Londres               | .....1-10. | 75    |
| Londres Grande        | .....1-10. | 80    |
| Media Perfecto        | .....1-20. | 95    |
| Musketer              | .....1-20. | 60    |
| Old Timers (pkgs. 25) | .....1-20. | 85    |

|                    |            |     |
|--------------------|------------|-----|
| Panetelas (Bock.)  | .....1-10. | 80  |
| Panetelas (M. G.)  | .....1-20. | 78  |
| Perfectos          | .....1-40. | 135 |
| Perf. (Carolina)   | .....1-40. | 137 |
| Perfectos (M. G.)  | .....1-40. | 135 |
| Petit Duc          | .....1-20. | 78  |
| Puritano Extra     | .....1-20. | 78  |
| Puritano Finos     | .....1-20. | 85  |
| Regalia Britannica | .....1-40. | 150 |
| Rothschilds        | .....1-20. | 85  |
| Rothschilds Ex.    | .....1-20. | 92  |
| Senoritis          | .....1-20. | 35  |

**La Flor de Sanchez y Haya.**

|                 |            |       |
|-----------------|------------|-------|
| Aguilas         | .....1-40. | \$250 |
| Bouquets        | .....1-40. | 85    |
| Bouquet Sub.    | .....1-40. | 90    |
| Cabinets        | .....1-20. | 125   |
| Conchas         | .....1-20. | 63    |
| Conchas Finas   | .....1-20. | 75    |
| Conchas Sub.    | .....1-20. | 70    |
| Coquetas        | .....1-10. | 260   |
| Deliciosos      | .....1-40. | 180   |
| Imperiales      | .....1-40. | 180   |
| Invincibles     | .....1-40. | 180   |
| Londres Cor.    | .....1-10. | 85    |
| Londres Ex.     | .....1-10. | 75    |
| Londres Finos   | .....1-20. | 75    |
| Non Plus Ultra  | .....1-20. | 85    |
| Panetelas       | .....1-20. | 80    |
| Perfectos       | .....1-40. | 150   |
| Perfectos Finol | .....1-40. | 140   |
| Petit Duc       | .....1-40. | 70    |
| Presidents      | .....1-40. | 210   |
| Puritano Ex.    | .....1-20. | 82    |
| Regalia Eleg.   | .....1-20. | 95    |
| Rothschilds     | .....1-20. | 90    |
| Tabacos         | .....1-40. | 75    |

**Marcello.**

|                    |            |      |
|--------------------|------------|------|
| Brevas             | .....1-10. | \$95 |
| Bouquets           | .....1-40. | 105  |
| Cazadores (foil)   | .....1-40. | 115  |
| Conchas Esp.       | .....1-20. | 63   |
| Deliciosos Fina    | .....1-40. | 95   |
| Escepcionales      | .....1-40. | 175  |
| Entreactos         | .....1-10. | 75   |
| Graciosos          | .....1-20. | 92   |
| Imperiales         | .....1-40. | 160  |
| Invincibles        | .....1-40. | 160  |
| Knickerbockers     | .....1-10. | 90   |
| Londres Grande     | .....1-10. | 80   |
| League Clubs       | .....1-20. | 80   |
| Petit Duc          | .....1-20. | 88   |
| Panetelas          | .....1-10. | 70   |
| Perfectos Royal    | .....1-40. | 95   |
| Perfectos Ex.      | .....1-40. | 110  |
| Perfectos          | .....1-40. | 130  |
| Puritano Finos     | .....1-20. | 80   |
| Regalia Chiquita   | .....1-20. | 60   |
| Rothschilds        | .....1-20. | 82   |
| Rothschilds Ex. F. | .....1-20. | 90   |
| Regalia Ex.        | .....1-20. | 100  |

**La Sinceridad.**

|                |            |       |
|----------------|------------|-------|
| Ambassadors    | .....1-40. | \$115 |
| Aristocrats    | .....1-40. | 105   |
| Casadores      | .....1-10. | 74    |
| Chums          | .....1-10. | 35    |
| Criterion      | .....1-20. | 100   |
| Deliciosos     | .....1-20. | 85    |
| Diplomatico    | .....1-20. | 85    |
| Emperora       | .....1-40. | 150   |
| Fancy Tales    | .....1-40. | 175   |
| Jockey Club    | .....1-20. | 95    |
| Knickerbocker  | .....1-20. | 70    |
| Londres Grande | .....1-10. | 70    |
| London Club    | .....1-20. | 95    |

|                 |            |     |
|-----------------|------------|-----|
| Majors          | .....1-40. | 125 |
| Monograms       | .....1-40. | 115 |
| Panetela Fina   | .....1-20. | 80  |
| Perfecto C.     | .....1-40. | 130 |
| Perfectos Finos | .....1-40. | 100 |
| Perfectos       | .....1-40. | 125 |
| Perlas          | .....1-40. | 90  |
| Puritano Finos  | .....1-20. | 80  |
| Regalia Noblez  | .....1-20. | 95  |
| Town Topics     | .....1-40. | 75  |

**Optimo.**

|                    |            |      |
|--------------------|------------|------|
| Aromaticos         | .....1-20. | \$90 |
| Bachelors          | .....1-20. | 100  |
| Caballeros (2 bds) | .....1-10. | 85   |
| Conchas Ex.        | .....1-20. | 60   |
| Delmonico          | .....1-20. | 80   |
| Escepcionales      | .....1-40. | 165  |
| High Life          | .....1-20. | 70   |
| Invincibles        | .....1-40. | 175  |
| Londres Fino       | .....1-10. | 70   |
| Media Perfectos    | .....1-40. | 90   |
| Napoleons          | .....1-40. | 135  |
| Panetelas          | .....1-20. | 72   |
| Perfectos          | .....1-40. | 125  |
| Prince of Wales    | .....1-20. | 85   |
| Regalia Esp.       | .....1-20. | 95   |
| Reina Vic. Esp.    | .....1-10. | 95   |

**La Petronilla.**

|                  |            |      |
|------------------|------------|------|
| Londres          | .....1-10. | \$78 |
| Madison          | .....1-20. | 80   |
| Regalia Especial | .....1-20. | 95   |
| Van Buren        | .....1-20. | 108  |
| Washington       | .....1-20. | 98   |

**Riqueza de Tampa.**

|                 |            |      |
|-----------------|------------|------|
| Bouquet Fina    | .....1-40. | \$90 |
| Brevas          | .....1-10. | 85   |
| Conchas Esp.    | .....1-20. | 60   |
| Deliciosos      | .....1-20. | 83   |
| Elegantes       | .....1-20. | 68   |
| Exquisitos      | .....1-40. | 60   |
| Invincibles     | .....1-40. | 158  |
| Liliputanos     | .....1-10. | 68   |
| Panetelas       | .....1-10. | 78   |
| Panetelas Finas | .....1-10. | 78   |
| Petit Duc       | .....1-20. | 63   |
| Puritano        | .....1-20. | 75   |
| Puritano Finas  | .....1-20. | 82   |
| Perfectos       | .....1-40. | 90   |
| Perfectos Sup.  | .....1-40. | 128  |
| Regalia Esp.    | .....1-20. | 98   |
| Smokers         | .....1-10. | 70   |
| Violetas        | .....1-10. | 80   |

**Solace Factory.**

|            |            |      |
|------------|------------|------|
| Bouquets   | .....1-40. | \$75 |
| Club Espis | .....1-20. | 75   |

|                 |            |      |
|-----------------|------------|------|
| Con. Esp.       | .....1-20. | \$65 |
| Coquettes       | .....1-10. | 68   |
| Deliciosos      | .....1-40. | 83   |
| Delmonicos      | .....1-20. | 85   |
| Favoritas       | .....1-20. | 80   |
| Full Dress      | .....1-20. | 90   |
| Knickerbockers  | .....1-20. | 100  |
| Napoleons       | .....1-40. | 175  |
| Perfectos       | .....1-40. | 130  |
| Perfectos Esp.  | .....1-40. | 95   |
| Petit Duc       | .....1-40. | 78   |
| Petit Perfectos | .....1-40. | 100  |
| Puritano        | .....1-20. | 80   |
| Puritano Finas  | .....1-20. | 85   |
| Reina Finas     | .....1-10. | 70   |
| Reina Vic. Ex.  | .....1-20. | 90   |
| Rothschild      | .....1-20. | 85   |
| Young Ladies    | .....1-20. | 60   |

**La Unita de Cuba.**

|                 |            |       |
|-----------------|------------|-------|
| After Dinner    | .....1-40. | \$150 |
| Bouquets        | .....1-40. | 70    |
| Cabinets        | .....1-20. | 172   |
| Conchas         | .....1-20. | 63    |
| Conchas Esp.    | .....1-20. | 65    |
| Delmonicos      | .....1-20. | 80    |
| Invincibles     | .....1-40. | 165   |
| Londres         | .....1-10. | 80    |
| Panetelas Finos | .....1-20. | 75    |
| Perfectos       | .....1-40. | 135   |
| Perlas          | .....1-20. | 60    |
| Puritano        | .....1-20. | 78    |
| Sublimes        | .....1-20. | 85    |

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|                  |            |      |
|------------------|------------|------|
| Aristocrats      | .....1-20. | \$95 |
| Brevas           | .....1-10. | 85   |
| Bouquet Ex.      | .....1-40. | 80   |
| Conchas Ex.      | .....1-20. | 75   |
| Cabinets         | .....1-40. | 105  |
| Diplomatico Esp. | .....1-20. | 100  |
| Deliciosa Fina   | .....1-40. | 110  |
| Delmonico        | .....1-20. | 90   |
| Gems             | .....1-40. | 70   |
| Invincible       | .....1-40. | 175  |
| Jockey Club      | .....1-20. | 110  |
| Monople          | .....1-40. | 100  |
| Majors           | .....1-40. | 150  |
| Petit Perfecto   | .....1-20. | 103  |
| Perfecto Finas   | .....1-40. | 150  |
| Puritano Esp.    | .....1-20. | 75   |
| Panetelas        | .....1-40. | 125  |
| Petit Bouquet    | .....1-40. | 85   |
| Panetela Finas   | .....1-20. | 80   |
| Perlas           | .....1-40. | 110  |
| Perfecto         | .....1-40. | 160  |
| Perfecto Selecto | .....1-40. | 110  |
| Perfecto Esp.    | .....1-40. | 150  |
| Royal Perfecto   | .....1-20. | 100  |
| Regalia Cabinet  | .....1-40. | 120  |
| Regalia Esp.     | .....1-20. | 100  |
| Rothschild       | .....1-20. | 85   |
| Reina Vic. Esp.  | .....1-10. | 100  |
| Regalia Perfecto | .....1-40. | 120  |
| Violetas         | .....1-20. | 60   |

**Henry Irving.**

|                  |            |      |
|------------------|------------|------|
| Puritano Fino    | .....1-20. | \$80 |
| Regalia Concha   | .....1-20. | 70   |
| Concha Fina Esp. | .....1-20. | 60   |
| Brevas           | .....1-10. | 85   |
| Londres Extra    | .....1-10. | 70   |
| Puritano Esp.    | .....1-20. | 70   |
| Perfectos        | .....1-40. | 110  |
| Victorias        | .....1-20. | 85   |
| Panetelas        | .....1-20. | 70   |
| Colomias         | .....1-20. | 90   |
| Stubs            | .....1-20. | 90   |
| Regalia American | .....1-10. | 70   |
| Union Club       | .....1-20. | 90   |
| Perfecto de C.   | .....1-40. | 100  |
| Perfecto Extra   | .....1-40. | 85   |
| Invenecibles     | .....1-40. | 150  |
| Dainties         | .....1-20. | 90   |
| Jockey Club      | .....1-20. | 95   |
| Panetelas Finas  | .....1-20. | 75   |
| Deliciosa        | .....1-40. | 100  |
| Petit Duc        | .....1-20. | 85   |
| Bouquet          | .....1-40. | 80   |
| Rothschilds      | .....1-20. | 75   |
| Edition De Luxe  | .....1-40. | 275  |

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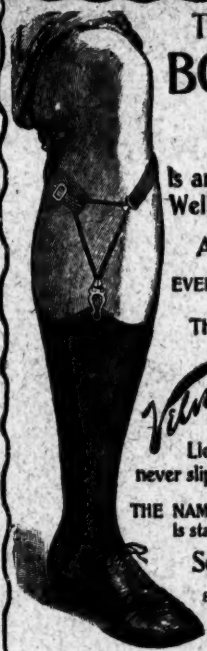


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